## The University of South Dakota

**Major Credit Hour count: 33-44**

**Major:** Kinesiology and Sport Management - Sport Management, B.S.

<table>
<thead>
<tr>
<th>Year / Semester</th>
<th>SRG/Major Requirement</th>
<th>Year / Semester</th>
<th>SRG/Major Requirement</th>
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<tbody>
<tr>
<td><strong>First Year - 1st Semester</strong></td>
<td></td>
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<tr>
<td>ENGL 101</td>
<td>SGR 1</td>
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<td>Social Science</td>
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<tr>
<td>PE 180 Foundations of HPER</td>
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<td>SPCM 101 Fundamentals of Speech</td>
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<td>Mathematics</td>
<td>SGR 5</td>
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<td>SGR 3</td>
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<td>Electives*</td>
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<tr>
<td><strong>Semester Credit Hours:</strong> 15</td>
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<td><strong>Second Year - 1st Semester</strong></td>
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<td>ENGL 205 Business Writing</td>
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<td>SGR 6</td>
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<td>KSM 280 Governance and Ethics in Sport</td>
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<td>KSM 240 Org &amp; Admin of KSM</td>
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<td>Fine Arts</td>
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<td>KSM 244 American Sport 21st Century</td>
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<td>Electives*</td>
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<td><strong>Third Year - 1st Semester</strong></td>
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<td>KSM 395 Practicum</td>
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<td>KSM 382 Sport Marketing</td>
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<td>KSM 384 Budgeting &amp; Finance in Sport</td>
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<td>KSM 379 Diversity Issues in Sport Management</td>
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<td>KSM 486 Sport Law</td>
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<td><strong>Semester Credit Hours:</strong> 16</td>
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<td><strong>Fourth Year - 1st Semester</strong></td>
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<tr>
<td>KSM 450 Sport Facility &amp; Event Management</td>
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<td>KSM 494 Internship (1 hour minimum up to 12 hrs)</td>
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<td>KSM 490 Seminar</td>
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**Notes:**
- Although a minor is not required, it is strongly recommended. Students may use elective credits to fulfill the requirements. Good options include Social Media & Marketing, Business or Sport Marketing & Media.