MISSION STATEMENT OF BEACOM SCHOOL OF BUSINESS
Our primary mission is excellence in undergraduate and graduate education that develops successful future business leaders. We deliver high value to our students, employers and community through distinctive teaching and learning supported by significant intellectual and professional contributions and meaningful service.

COURSE DESCRIPTION
This course is designed to provide students with the latest fundamental concepts and principles of financial management and to show students how these analyses are implemented by financial managers in making strategic financial decisions in a corporate setting. Managerial Finance covers both the theory and practice of finance from a value maximization perspective with a focus on business and corporate financial decisions. The course emphasizes the importance of integrated, data-driven business processes for effective decision-making in a global business environment. Topics addressed include the cost of capital, cash flow estimation and valuation, capital budgeting and investment analysis, the trade-off between risk and return, capital structure and dividend policy, corporate governance, and strategic value creation. Other topics covered may include the use of financial derivatives for strategic decision making.

OBJECTIVES
There are several objectives for this course.
- Graduates will demonstrate adequate knowledge in the finance discipline through quizzes and exams
- Graduates will write effectively through case analysis and writing assignments
- Graduates will conduct effective quantitative and qualitative analyses of business problems through group case analyses.
- Graduate will evaluate/discuss alternatives and recommend a course of action to reach a desired outcome of business problems through group case analyses.

COURSE DELIVERY
Course instruction and updates for this syllabus are given on D2L; Quizzes are available on Connect.

COURSE TEXT
The required textbook (downloadable electronic version) is a customized text by McGraw-Hill for the BADM 710 course available for purchase at: https://create.mheducation.com/shop/# . This text includes access to Connect Database for quiz assignments and reviews. After clicking the link above, type in ISBN: 9781308324838. (Cost: $138.55)
ADMINISTRATIVE MATTERS:

By enrolling in this course you are accepting an obligation to adhere to the guidelines of the course.

- **Deadlines:** You have to complete all assignments (including homework, quizzes, projects, exams) in a timely manner. In the financial industry, we cannot afford to turn work in late, as this may provide our competition with a considerable advantage. I will check my email multiple times a day to answer your questions. It is advisable to work on assignments early to be able to ask important questions before the deadline. After the deadline, no assignments will be accepted for submission. Extensions will be granted only in the cases of a medical emergency. In these cases, you will be asked to provide documentation.

- **Grading Favors:** In the past, near the end of each semester, a few students have emailed me to say they need special consideration for their grade because of their unique circumstances. I understand that everyone has a different situation regarding work and family obligations. However, the course requires the demonstration of knowledge, and the grading is completely based on the demonstration of knowledge of the course in the manner described in this syllabus. Extenuating circumstances of students such as a busy career, a busy personal life, needing a specific grade to graduate, or needing a specific grade to continue receiving financial aid will NOT influence the grade that is given in this course.

The granting of grading favors to a student in this course would reflect discrimination against other students, and is therefore inappropriate. Your final grade will depend on your performance on assignments and exams in this course as explained in this syllabus. All students in this course are subject to the same guidelines, and the same grading scale. Therefore, students who presently have extenuating circumstances that make them believe they deserve special grading favors should not take this course. Since I already explain my grading policy in this syllabus, I will not get involved in conversations via email (or other forms of communication) regarding special favors. It is not appropriate for me to grant special grading favors, and it is not appropriate for students to ask for special grading favors. I will not engage in discussions or respond to requests for preferential grading, so please do not send me such requests.

After an exam, some students who did not perform well ask if they can do extra work. This course is designed to assess a student’s understanding of specific material. Thus, a student needs to show evidence of understanding that material. I will not allow extra work for individual students, since that discriminates against others in the class who were not given the same opportunity. All the work that I require for the class is described at the beginning of the semester. So, the key is that you do not put yourself in a situation in which you need extra credit. That is, use whatever time could be applied toward extra work and apply that time to perform well on the required assignments and exams. If you dedicate your time doing the required work, you should not need to do extra work. There is normally a high correlation between the amount of time a student spends working on required assignments and exam scores.

Furthermore:

a. This is a challenging course, and it is very important that you keep up with the material as it is presented. This is definitely not one of those classes which you are able to catch up at the
last minute. Although the exams are not cumulative, much of the material presented in this course is cumulative in nature.

b. All grade appeals must be in writing and submitted to me within one week of the time the quiz/project/test is graded. No late appeals will be considered.

c. While every case will be considered on an individual basis, no grades of incomplete will ordinarily be given in this course.

d. To request for a make-up exam, you must have a valid and documented excuse. You must submit to me a written request at least 2 weeks prior to the exam except in the case of emergency or illness (a doctor’s note documenting the illness must be submitted and excusing you to take the exam).

e. Freedom in Learning: Under Board of Regents and University policy student academic performance may be evaluated solely on an academic basis, not on opinions or conduct in matters unrelated to academic standards. Students should be free to take reasoned exception to the data or views offered in any course of study and to reserve judgment about matters of opinion, but they are responsible for learning the content of any course of study for which they are enrolled. Students who believe that an academic evaluation reflects prejudiced or capricious consideration of student opinion or conduct unrelated to academic standards should contact the Dean of the Beacom School of Business to initiate a review of the evaluation.

f. Diversity/Inclusive Excellence: The University of South Dakota strives to foster a globally inclusive learning environment where opportunities are provided for diversity to be recognized and respected. The Beacom School of Business is committed to USD’s Inclusive Excellence initiatives. We are committed to cultivating an environment of Inclusive Excellence at all levels of the school. We are committed to graduating globally and culturally aware business students who are equipped with the tools to embrace and practice inclusiveness.

g. Academic Integrity: No credit can be given for a dishonest assignment. A student found to have engaged in any form of academic dishonesty may, at the discretion of the instructor, be:
   - Given a zero for that assignment.
   - Allowed to rewrite and resubmit the assignment for credit.
   - Assigned a reduced grade for the course.
   - Dropped from the course.
   - Failed in the course.

h. Disability Services: Any student who feels he/she may need academic accommodations or access accommodations based on the impact of any disability should contact and register with the Office of Disability Services during the first week of class. Please contact both your instructor and the Director of the Office of Disability Services (Services Center North Room 119B; 605-677-6389; disabilityservices@usd.edu), Ms. Ernetta L. Fox, Director, to make these arrangements as early as possible in the semester. http://www.usd.edu/disabilityservices.

i. Student Code of Ethics: Students enrolled at the Beacom School of Business are expected to maintain the highest standards of integrity and ethical principles and to adhere to the Student Code of Ethics developed and approved by Beacom School of Business students.
This Code provides a frame of reference for the behavior of Beacom School of Business students in their personal, academic, and professional activities.

j. **Privacy of Student Records:** The Family Educational Rights and Privacy Act of 1974 (FERPA) provides that each student’s educational records remain private. No individual or group outside the educational institution shall have access to nor will the institution (including professors) disclose students’ educational records without written consent of the students. Because the professor cannot ensure that the student is the only one with access to the student’s email account, grades will not be provided via email. The student may access his/her final grade using WebAdvisor.

**GRADING**

- **Exams:** There will be two (one mid-term and one final) exams. Both exams will receive a weight of 30% each. A student who misses an exam should be prepared to provide appropriate documentation of an “excused absence” in order to qualify for a different version of the respective exam.

- **Quizzes:** There will be ten (10) graded quizzes available on Connect during the course of the semester. Each quiz will have equal weight and the total weight of all quizzes towards your final grade is 10%. Quizzes will include concept as well as quantitative questions that form a basis for exams. Note: exam questions will be different and more challenging/complex.

- **Individual Writing Assignment:** There will be one individual writing assignment that has a 10% weight towards your final grade. Instructions on the writing assignment will be given during the semester.

- **Cases:** There will be four (4) group case analyses to be completed during the semester that are related to the course content and require a significant amount of time and group work. The cases will count 5% of your final grade each.

**Final Grade**

Hence, your final grade will be determined as follows:

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
</tr>
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<tbody>
<tr>
<td>Exams</td>
<td>60%</td>
</tr>
<tr>
<td>Quizzes</td>
<td>10%</td>
</tr>
<tr>
<td>Writing Assignment</td>
<td>10%</td>
</tr>
<tr>
<td>Case Analysis</td>
<td>20%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

The following university percentage grading scale will be used to determine your course grade:

Letter Grades will be determined as follows:

- 90% and above (A)
- 80% and above (B)
- 70% and above (C)
- 60% and above (D)
- Below 60% (F)
## Tentative Course Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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| 08/23 – 09/12 | - Syllabus and Introductions  
- **Review of Valuation:**  
  - Valuation: Expected Future Cash Flows and Required Rate of Returns  
  - Risk Aversion and the Required Rate of Return  
  - Risk and Expected Return of a Single Asset and a Portfolio of Assets  
  - Cost of Capital  
  - Student case analysis: Nike         |
| 09/13 – 10/10 | - **Cost of Capital and Capital Structure Issues:**  
  - Capital Structure  
  - Public Offering (IPO, SEO)  
  - Financial Leverage, Dividend Policy, and Restructuring.  
  - Corporate Restructuring  
  - Venture Capital  
  - Student case analysis: California Pizza Kitchen  
  - **Mid-term exam**               |
| 10/11 – 11/07 | - **Risk Management and the Options Approach to Corporate Financial Issues:**  
  - Futures and Option Contracts  
  - Callable and Convertible Bonds, Warrants  
  - The Firm as an Option  
  - Real Options and Capital Budgeting  
  - Capital Structure Policy and Options  
  - Student case analysis: Gainesboro Machine Tools |
| 11/08 – 12/05 | - **Corporate Finance in the International Setting:**  
  - Foreign Exchange Rate Determination  
  - Foreign Exchange Risk Management  
  - Foreign Direct Investment  
  - International Capital Budgeting  
  - Student case analysis: Baker Adhesives |
| 12/06 – 12/12 | - **Final Exam**                                                                 |
