BADM 762 – BUSINESS AND ITS ENVIRONMENT (3 Credits) Welcome Letter

Description: This course consists of an examination of the environment within which contemporary business operates with emphasis on selected laws and regulations that impact the national and international operation of business enterprises. It explores relationships existing between business firms, individuals, and governments. The course will emphasize ethics and social responsibility as an important part of a business’s overall strategic operations.

Prerequisites: BADM 761 Leadership Development and ECON 782

Instructor: Gregory M. Huckabee, Associate Professor of Business Law
Email: ghuckabe@usd.edu
Phone: (605)677-5536


--Wall Street Journal (WSJ): order online $1 per week delivered to your front door ($15 for semester) at WSJ.com/studentoffer (list me as your instructor Greg Huckabee to get the great subscription rate) Save your copies! Call 1-800-JOURNAL (568-7625) and ask to have it MAILED to you. Delivery is better! There is a digital option. You will need these as sources for your ethics analysis papers as there will be research assignments involving them.

Optional: One box of tissues!

Dear Students,

Welcome to Business and Its Environment! Thank you for registering for BADM 762 which is a required course with prerequisites of BADM 761 Leadership Development and ECON 782. The class is divided into 16 week modules.

Learning objectives. Your study should result in the following learning objective takeaways at the conclusion of this course. Students will:

1. Learn fundamental business principles, generalizations, or theories.
2. Gain factual knowledge (business terminology, classifications, methods, trends).
3. Students will be able to articulate their analysis of the forces in the business-government-society interface.
4. Students will be able to identify and understand the impact of the fundamental internal and external environmental forces affecting businesses and managers.
5. Students will be able to critically analyze business influences on government and society.
6. Students will be able to articulate and critically analyze how societies and governments influence business.
7. Students will be able to apply ethical principles in identifying and resolving ethical issues important to an ethically responsible business enterprise.
8. Students will be able to identify and address social issues important to a socially responsible business enterprise.
9. Students will become familiar with administrative law and its processes and procedures.
10. Students will develop a tolerance for ambiguities in dealing with business-government-society issues about which knowledgeable observers have different views, and with problems for which there is no clear solution.

Technology Requirements. The University of South Dakota has established minimum technology requirements for participation in online courses. These are outlined under the “Technology Support and Requirements” section in the CDE Online Student Handbook in the Getting Started widget on the course homepage.

Getting started. Go to https://usd.edu. Then click on MY USD. Log in with your User name and Password. Then click on Desire to Learn Sign on. This will bring you to our webpage where you will click on the course BADM 762. Everything you need is located there. Your compass on this commercial and ethics journey is the course syllabus. It sets out our course requirements and expectations. The course webpage itself contains links to rapturous chapter lecture videos fully equipped with mesmerizing PP slides that can be used as a study guide, the text with reading assignments, homework quiz questions, movie links, ethics analysis problems, assessments tests, and a grand final exam. They are all here in D2L. Yes, the system is set up so you can work ahead if you choose. Knowing how busy you are with work, family, and perhaps other courses, it is a prudent use of your time to work ahead when your schedule permits.

Communication. During weekdays, I will do my best to respond to email or telephone messages within 24 hours in keeping with the Online Student handbook. While this is a challenging class, I am confident that each of you will gain a much better understanding of commercial law and ethics through its completion. We will have fun! Our online chat rooms will be Wed, from 12:00-1:00 lunchtime (eat and learn). Remember, it is imperative that you stay current in order to maximize what you take from this class. The six P’s should be your lodestar—previous planning prevents pitifully poor performance! Welcome Business and Its Environment warriors!

Sincerely,

Gregory M. Huckabee
Associate Professor of Business Law

BEACOM SCHOOL OF BUSINESS
Beacom Hall • 414 East Clark Street • Vermillion, SD 57069 • 605-677-5455 • 605-677-5058 fax •
www.usd.edu/business