

ANALYSIS AND TRAINING YOU CAN TRUST.
CLOSE TO HOME.



The University of South Dakota

GOVERNMENT RESEARCH BUREAU

FROM THE DIRECTOR



The Government Research Bureau has a long history of providing exceptional analysis and support to South Dakota's governments, nonprofits and businesses. Today, we leverage the research talent we have at The University of South Dakota to provide our clients with customized research design and analysis

solutions. As the GRB's Director, I am committed to creating an environment here that is conducive to producing the highest quality work for the GRB's clients. I also am driven to build a place where USD's students and faculty can contribute to the well-being of our state and region.

A handwritten signature in black ink that reads "William D. Anderson".

William D. Anderson
GRB Director



MISSION/GOALS

OUR MISSION

USD's Government Research Bureau provides expert research design and analysis services to stakeholders at every stage of the public policy and administration process.

To best serve this mission, we:

- Conduct research on public policy and administrative issues that matter to the citizens, governments and businesses of South Dakota;
- Offer the latest data collection and analysis techniques to improve our clients' ability to serve their constituents and customers;
- Develop technical applications that help governments, nonprofits and private businesses achieve work efficiencies without sacrificing service quality;
- Contribute to the State and region's future economic growth and well-being by engaging USD's graduate and undergraduate students in our research and consulting.

OUR WORK

The Government Research Bureau's commitment to personalized, high-quality research design and analysis provides government, nonprofit and business leaders with the information they need to make critical decisions. We offer our clients and partners the highest quality information, delivered on-time, on-budget and backed by cutting-edge research and analysis techniques.

The GRB specializes in:

Leadership Capacity Building

Our research team works with clients to help them cultivate and sustain organizational leaders.

Strategic Planning

The GRB specializes in helping clients create a vision for their organizations by crafting a series of steps that will help them to achieve long-term success.

Community Development

Our research teams—by offering services beginning at ordinance revisions and ending at large-scale community assessment surveys—can help your community know what is next and, more importantly, what should be next.

Program Evaluation

Our teams are trained to help your organization set goals, create a program to achieve them, and understand the degree to which those goals have been met.

Workplace and Client Satisfaction

The GRB team specializes in evaluating organization workflow, workplace health and employee and client satisfaction. We can help you build on your organization's successes and create concrete steps to shore up identified concerns.

Economic Development

Creating a vibrant community economy depends on collecting and analyzing local, state and national data. Our teams can conduct sophisticated economic impact analysis that provides policy makers with a clear vision for where they are and where they should go.

Grant Writing Assistance

Writing effective and compelling grants is an important task for organizations, governments, nonprofits and tribal entities. The GRB will provide support to your organization in crafting grant proposals.

Policy Analysis

The best policy decisions have strong research behind them. The GRB has long prioritized public policy analysis to help policy makers understand the short- and long-term impacts of policy changes.

The GRB services are accomplished through a variety of techniques including:

- Telephone Interview Surveys
- Mail/ Web Surveys
- Focus Groups and Interviews
- Data Mining/ Primary and Secondary Data Analysis
- Quantitative (Numbers) and Qualitative (Text) Analysis
- One-on-One Interviews
- Economic Impact Analysis and Econometric Modeling
- Cost-Benefit Analysis

OUR CLIENTS

The unique university setting allows the GRB to leverage a wide range of academic resources resulting in a diverse group of satisfied clients.

Recent Projects and Testimonials:

SOUTH DAKOTA COMMUNITY FOUNDATION

Catalogued and surveyed the nonprofit community in South Dakota.

SOUTH DAKOTA RETAILERS ASSOCIATION

Conducted a legislative survey of South Dakota Retailers' Association members.

“The staff took the time to research and analyze our needs. The survey was helpful in crafting our legislative message and how best to meet the needs of our diverse small business membership.”

—Executive Director, SDRA

SUSAN G. KOMEN FOUNDATION OF SOUTH DAKOTA

Integrated multiple data sources into one coherent database and authored Komen's Annual Community Assessment.

OUR CLIENTS

SOUTH DAKOTA MUNICIPAL LEAGUE

Built an online salary survey reporting database for the SDML.

“The GRB was quick to respond to problems or questions no matter how many we had or how minor/trivial they were and were accommodating to our schedule.”

—Director of Research and Training, SDML

LUTHERAN SOCIAL SERVICES

Evaluated a rural school-based mentoring program.

VERMILLION AREA ARTS COUNCIL

Conducted a survey of VAAC and interested community members. Assisted in the organization’s strategic planning process.

“The Vermillion Area Arts Council very much appreciates the GRB’s generous assistance during the past year. Your survey will help us to plan for the future as we move forward to nurture the arts in our community by building a stronger base of support.”

—President, VAAC

CITY OF PIERRE, S.D.

Custom-built an extensive community assessment survey for the City of Pierre.

“It was a pleasure to work with the USD Government Research Bureau team. Their knowledge base of how a local government functions and professional staff was key to delivering an end product that has served our City well. If you are considering a survey of your community, I recommend you consider the resources the GRB team can bring to the table.”

—City Administrator for Pierre, S.D.

CITY OF FLANDREAU, SD

Custom-built an extensive community assessment survey for Flandreau.

A more comprehensive list of projects is available online at: www.usd.edu/grb or by calling the GRB at (605) 677-5708.

OUR ASSOCIATES

Choosing the GRB means that you value project outcomes and recognize the importance of unparalleled expertise. The GRB draws its faculty associates and research analysts from across The University of South Dakota, the region and the state. Our research team includes published scholars who strive to turn academic know-how into practical outcomes for your organization.

The GRB team includes:

MICHAEL ALLGRUNN, PH.D.

Economics, Development and
Economic Impact Analysis
Econometric Modeling and Analysis

BILL ANDERSON, PH.D.

Advanced Analytic Techniques
Survey Design and Analysis
Community Assessment

RICH BRAUNSTEIN, PH.D.

Nonprofit Administration
American Indian Studies
Mediation and Conflict Resolution

MICHAEL CARD, PH.D.

Organization Dynamics
Leadership Training
Business Research

MATTHEW FAIRHOLM, PH.D.

Building Leadership Capacity
Community Strategic Planning
Qualitative Research Methods

STEVE FEIMER, D.P.A.

Law Enforcement Training
Criminal Sentencing Efficacy
Geographic Information Systems

BRENDA FERGEN, PH.D.

Focus Group Facilitation
Interviews
Data Management and Analysis

JOHN GRAYSON, M.P.A.

Nonprofit Development
Fundraising
Leadership Development

SANDY McKEOWN, J.D.

Legal Research and Scholarship
South Dakota Codified Law
Criminal Justice

ROXI MILLER, B.A.

American Indian Studies
Community Strategic Planning
Work-place Efficiency

TONY MOLINA, PH.D.

Administrative Ethics and Law
Ethics Training
Government Contracting

CONTACT US

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