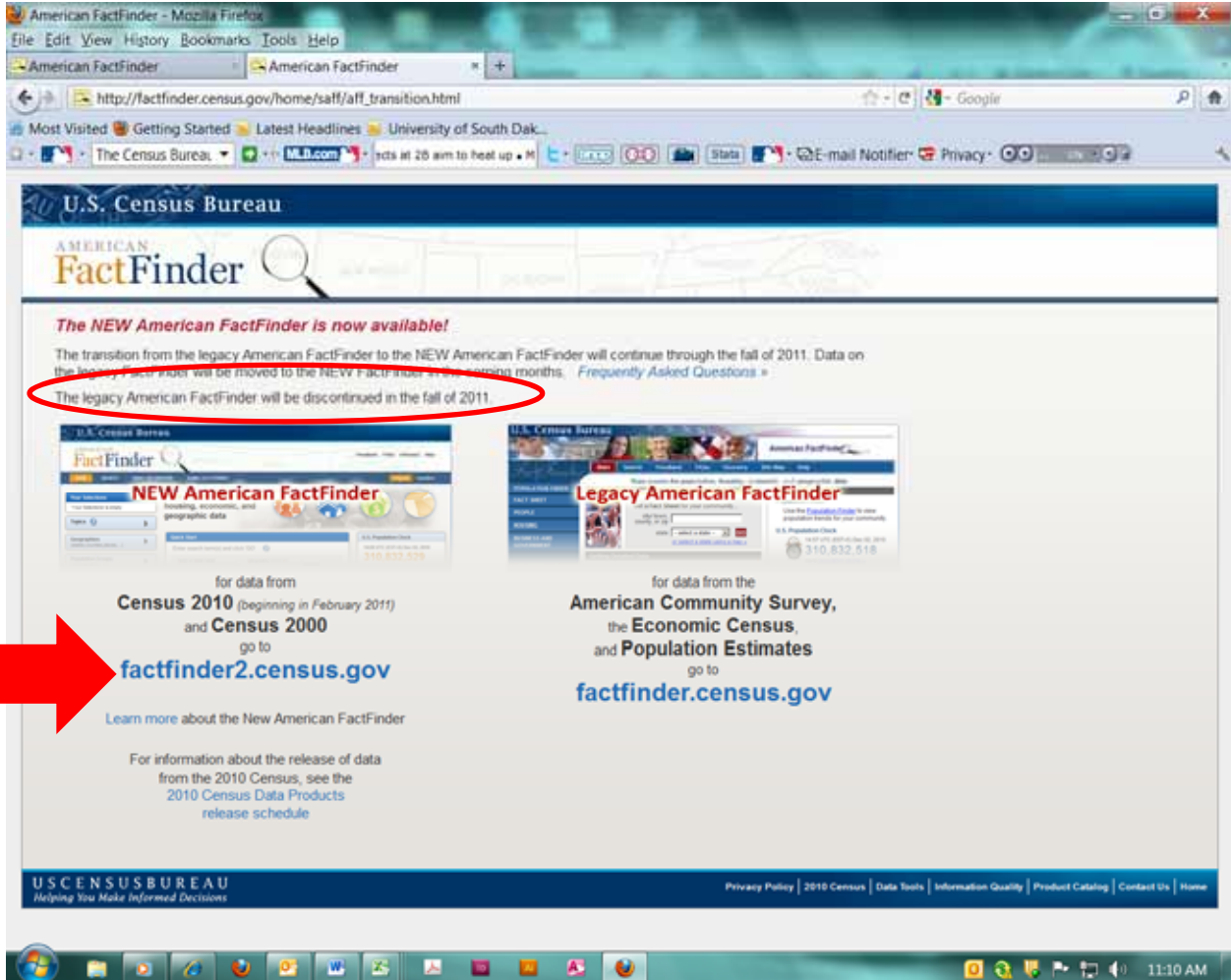


Go to <http://www.census.gov/> Click on the American FactFinder link on the left hand side



If you use this link you will come to this page:



The legacy American FactFinder will be discontinued fall 2011. Click on factfinder2.census.gov

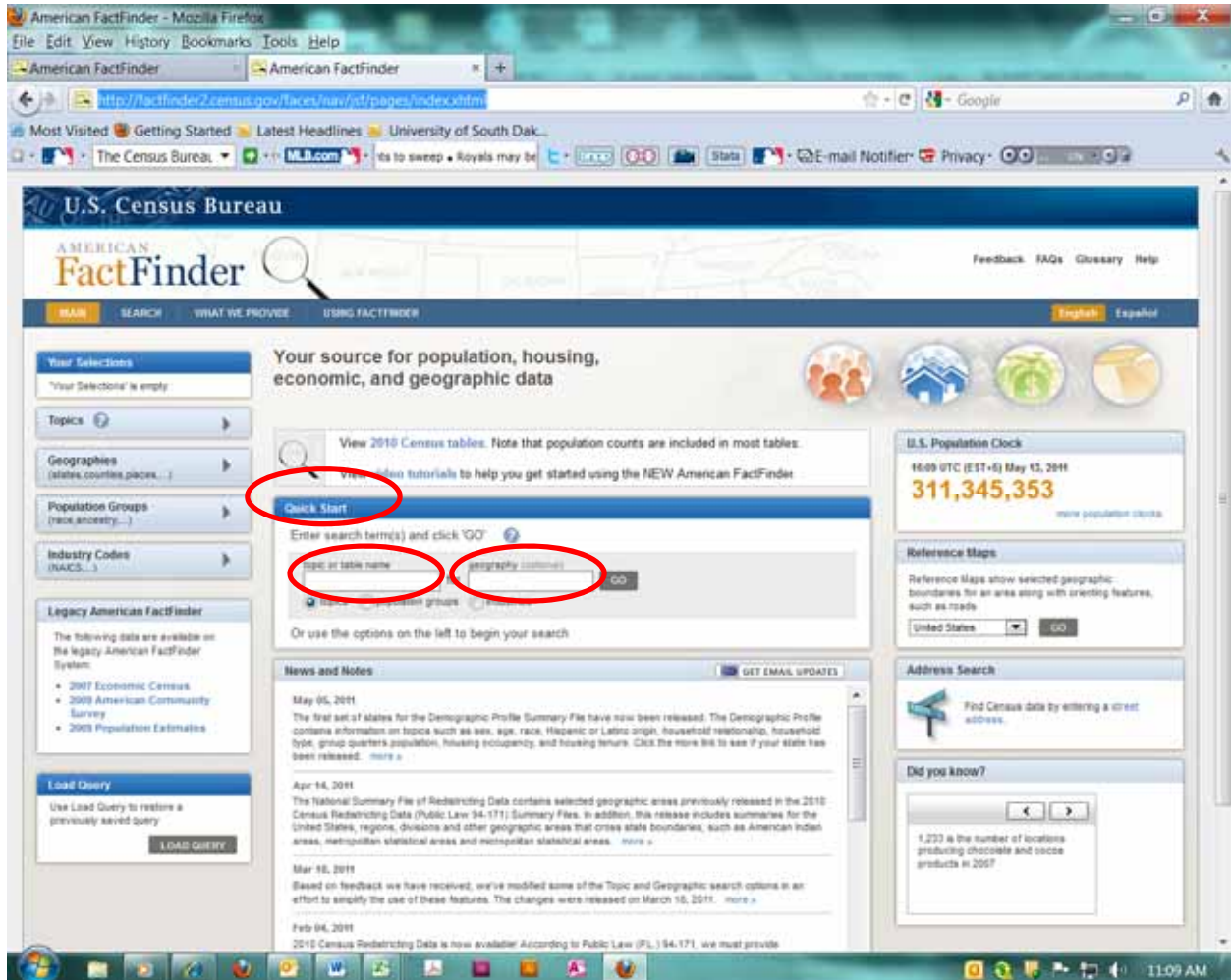


Or you can go directly to American Factfinder 2: <http://factfinder2.census.gov/>

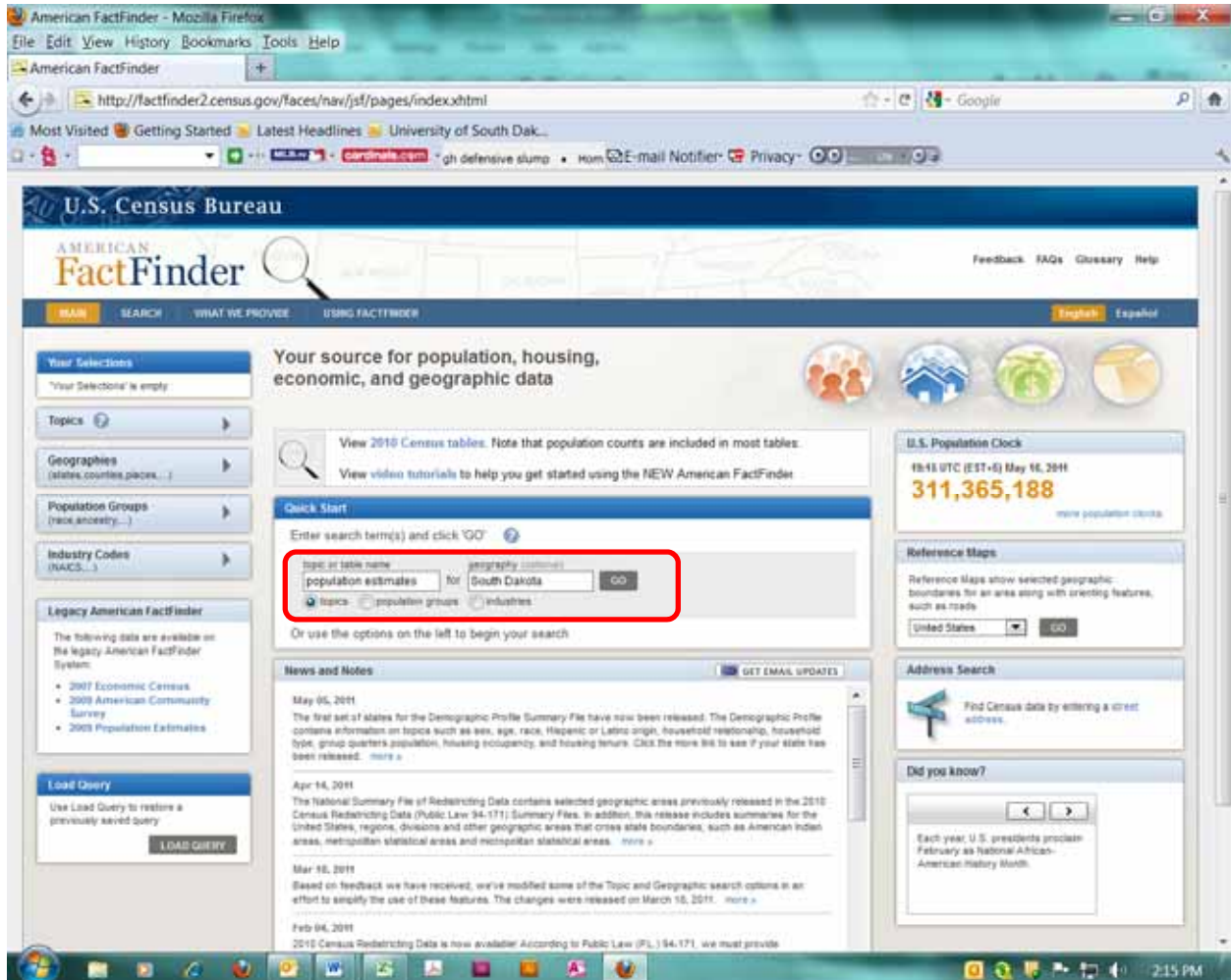
There are various ways to search for data.

1. Quick Start – You know what you want
2. Topics – Provides a more step-by-step process
3. Geographies – When you want everything about a geography
4. Population Groups – When you want data for a certain group(s)
5. Industry Codes (not covered in this *How To*)

In the quick start box you can type in a topic (or table name if you know it) and type in South Dakota for the geography.



For this example type population estimates in the topic box and South Dakota in the geography box. Click GO.

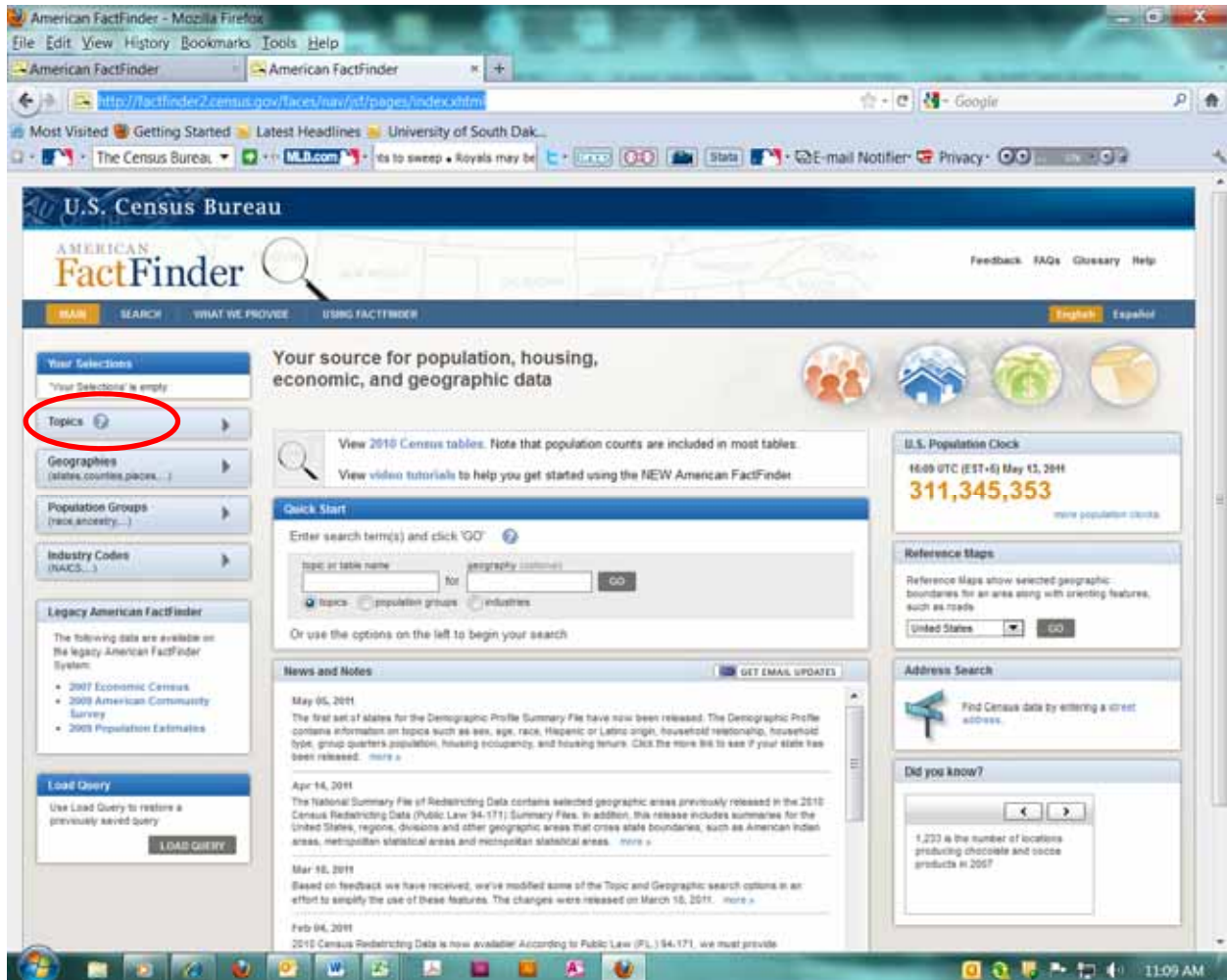


Your selections yields 5 search results:

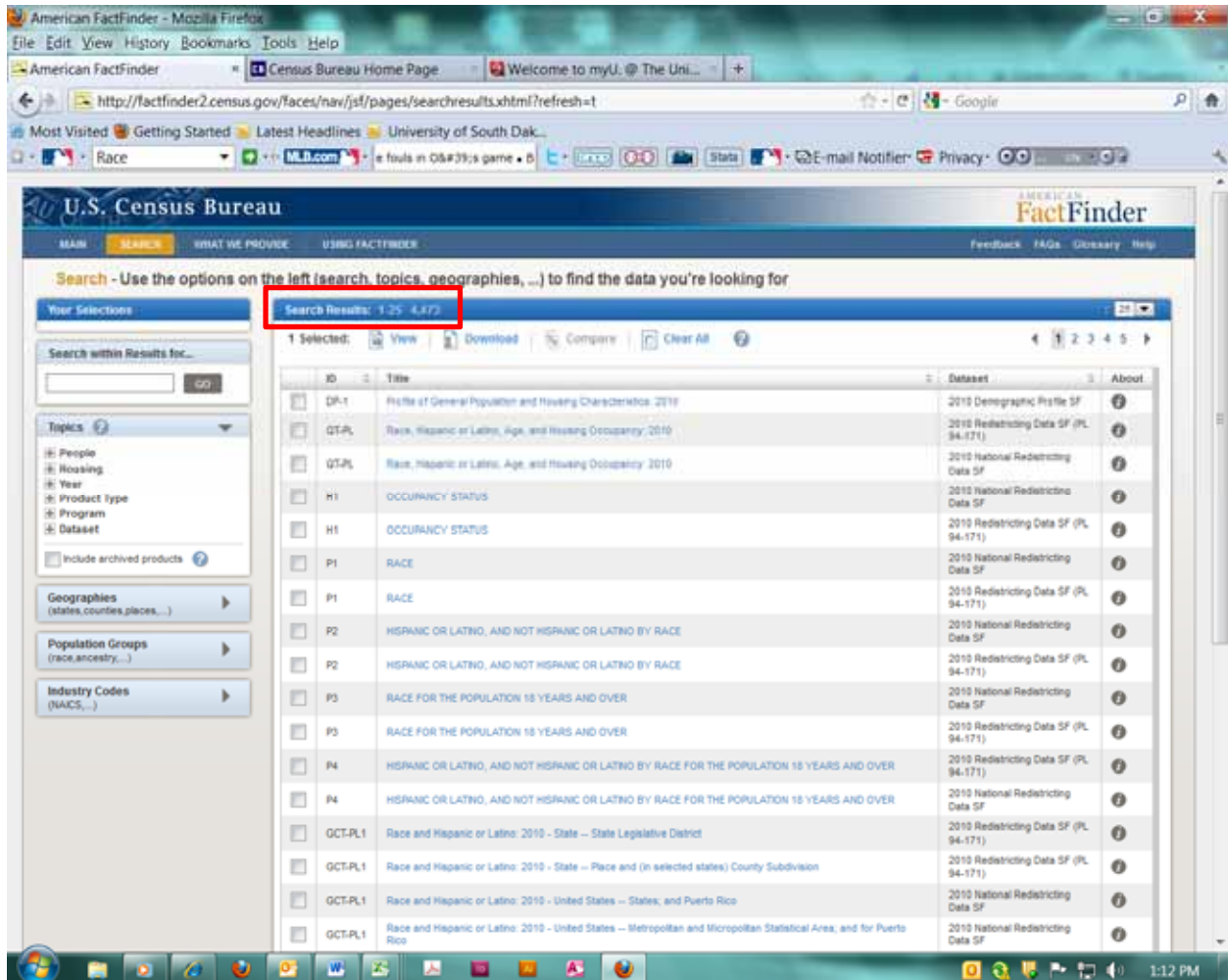
The screenshot shows the American FactFinder 2 search results page. The search criteria are 'Population Estimates' and 'South Dakota'. The results table is as follows:

ID	Title	Dataset	About
T01	Population Estimates (1)	2000 Population Estimates	?
OCT-T01	Population Estimates - State -- Place and (if selected states) County Subdivision	2000 Population Estimates	?
OCT-T01	Population Estimates - State -- County / County Equivalent	2000 Population Estimates	?
OCT-T01-R	Population Estimates (geographies ranked by estimate) - Geography: State -- County -- State -- Place and (if selected) states; County Subdivision	2000 Population Estimates	?
OCT-T01-R	Population Estimates (geographies ranked by estimate) - Geography: State -- County -- State -- County / County Equivalent	2000 Population Estimates	?

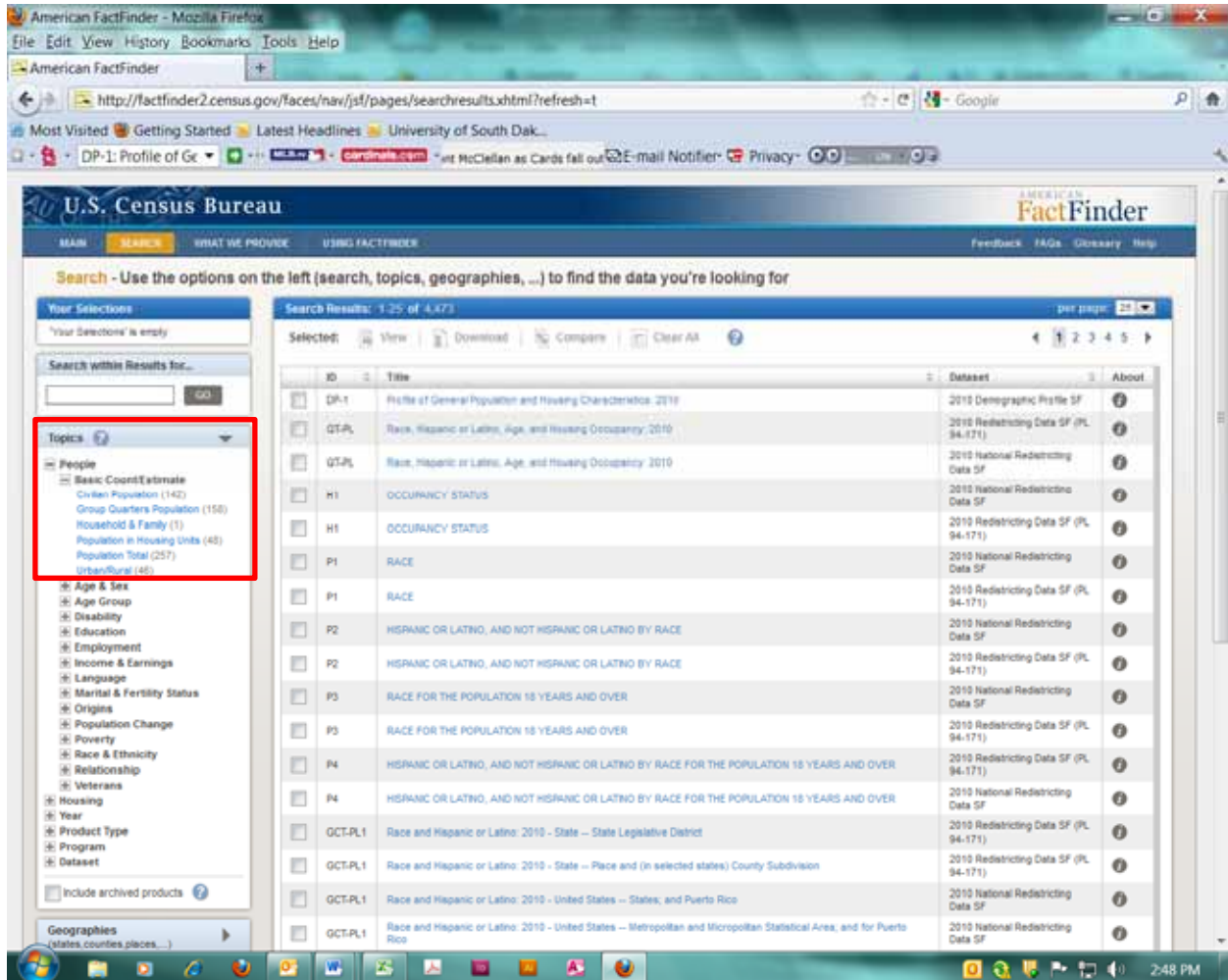
You could also search by topic.



When searching by topics pay attention to the number of “Search Results” available. Each time the search criteria is refined the number of results will be updated.

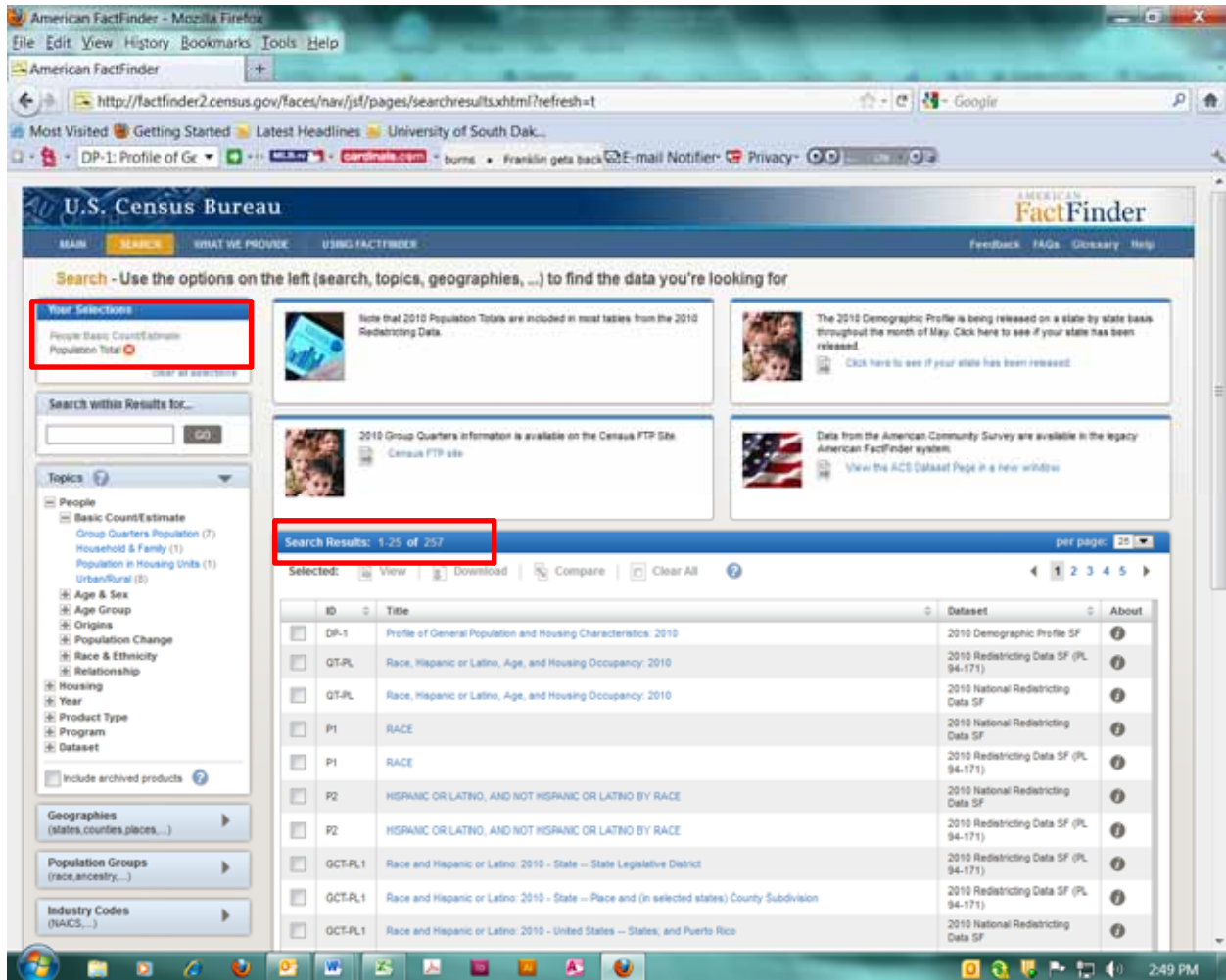


Use the pre-defined topics, People, Housing, Year, etc.

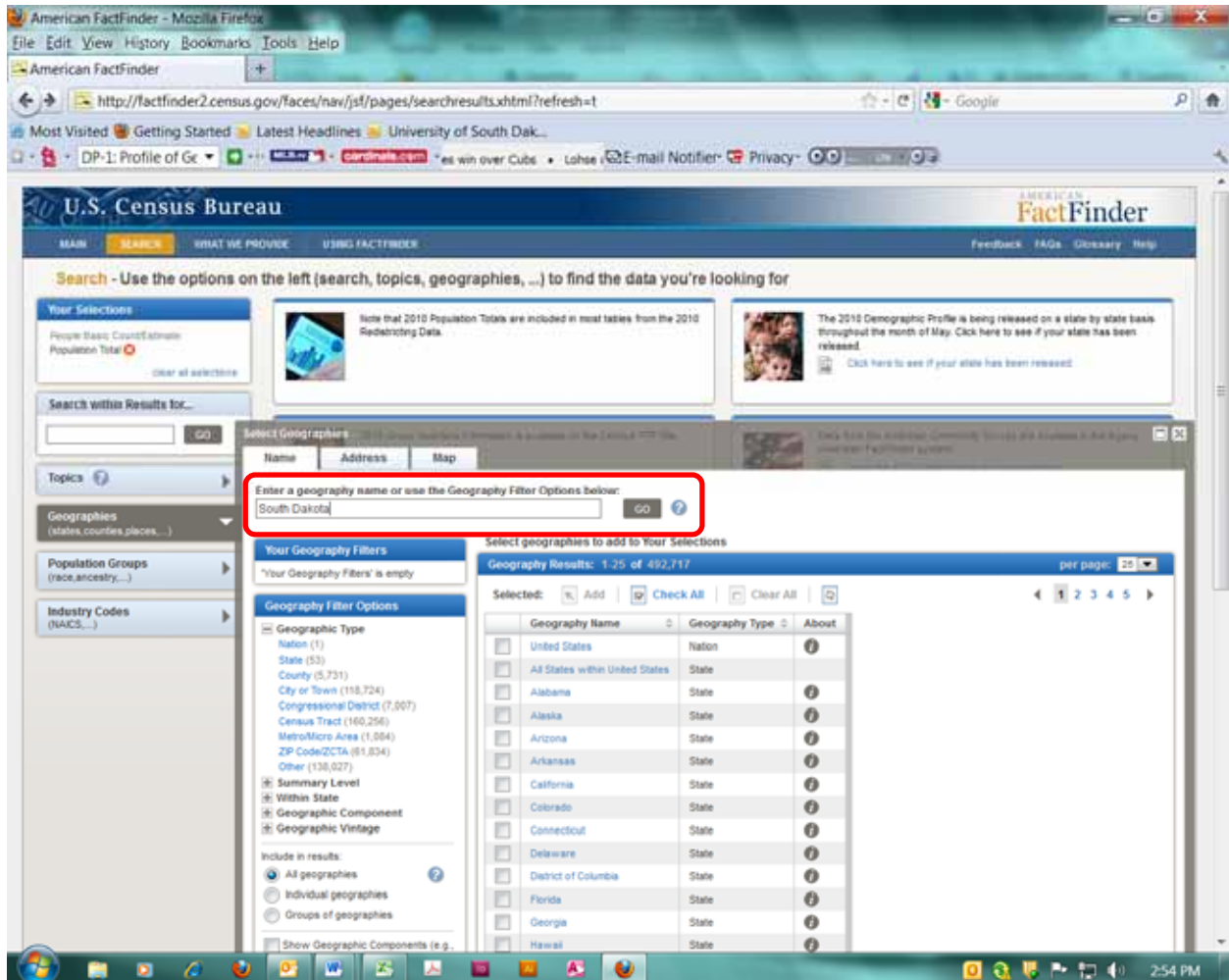


In this example under “people” select basic-county estimate then select Population total. Notice that the search results went from 4,473 to 257.

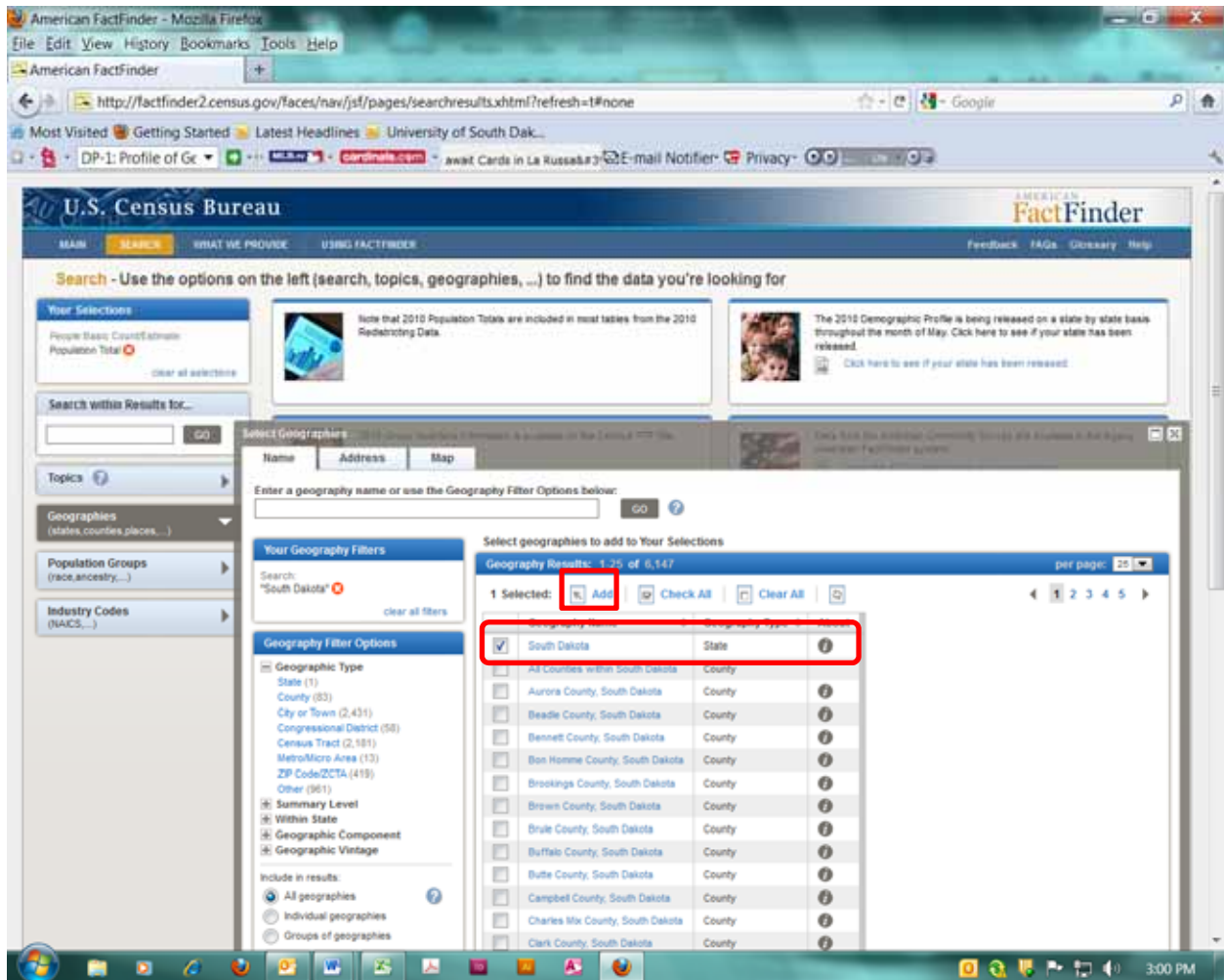
Note: In the upper left, under **Your Selections**, you will see Population Total with a red and white 'x' button beside it. As you add more search selections they will appear here as well. You can click the *clear all selections* link to start over.



Further refine your search to South Dakota by clicking on Geographies and typing South Dakota in the box. Then click GO.

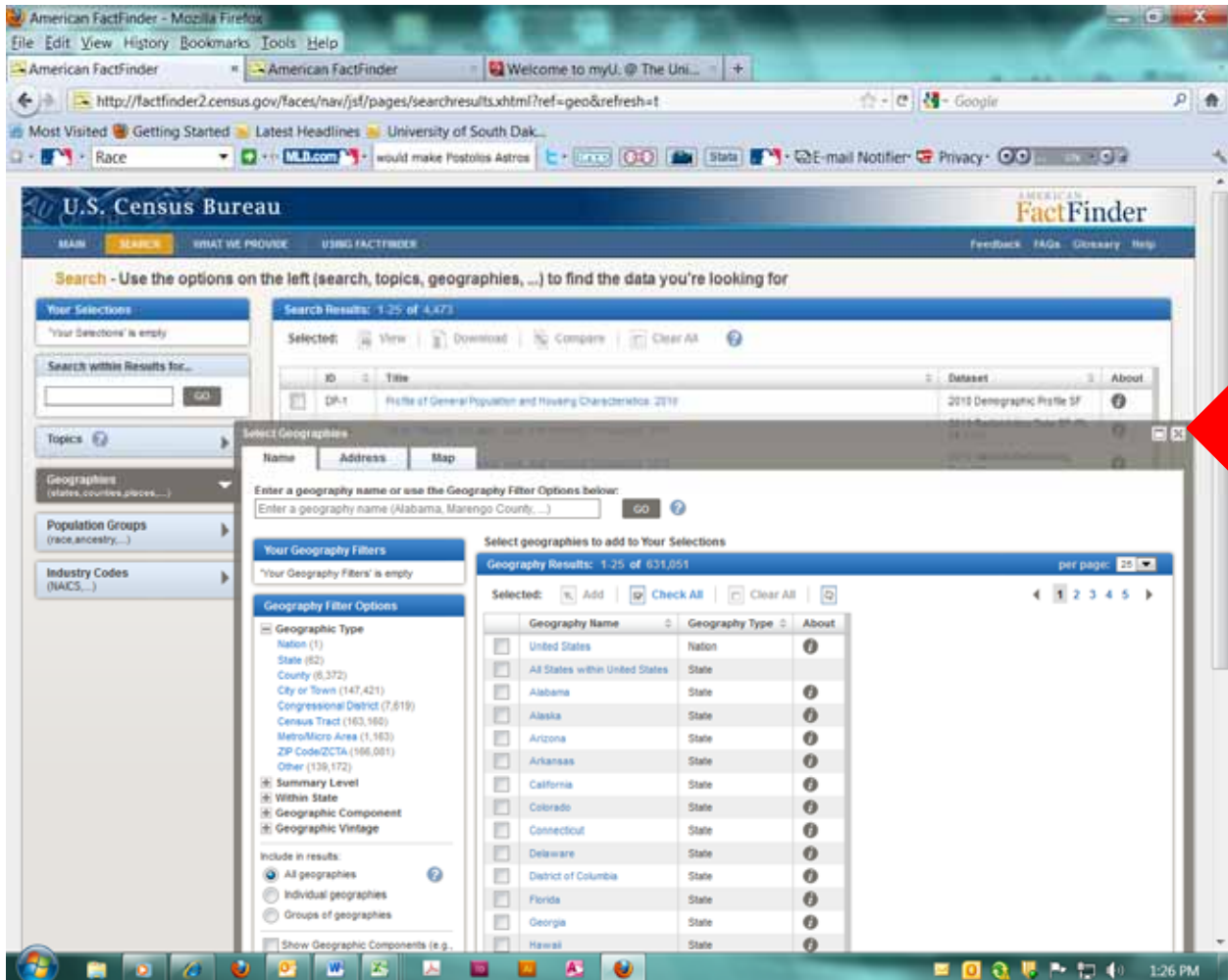


Check the box by South Dakota and click Add.



When you selected Geographies a geographic search window will appear over the Search Results pane.

Note: It has the standard Windows "maximize" and "close" buttons in its upper right corner. Close the window.

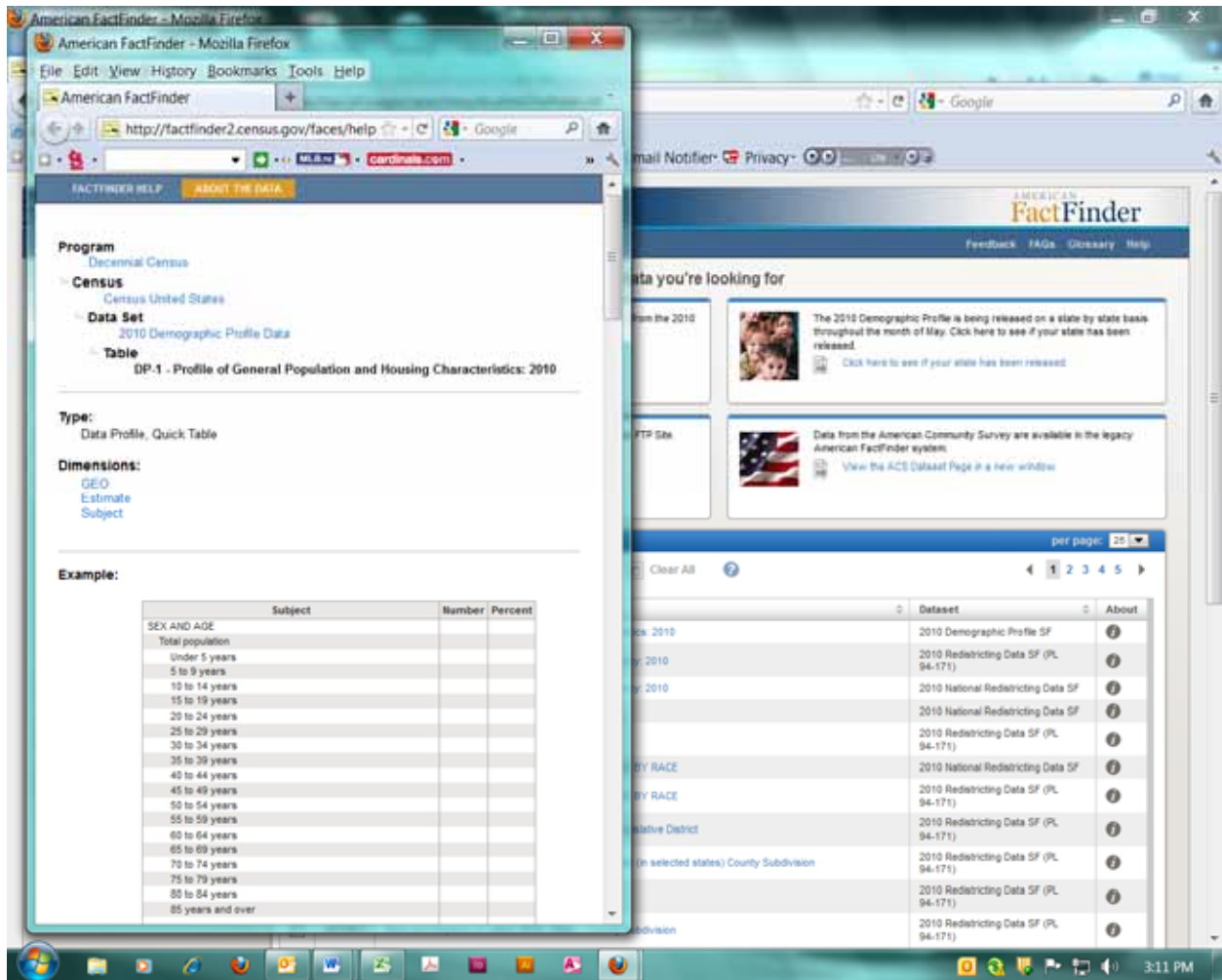


We now have 2 selections: Population Total and South Dakota. We have 123 search results to choose from. To view information about a table click in the *i* in the About column.

The screenshot shows the American FactFinder 2 interface. On the left, the 'User Selections' box is highlighted with a red rectangle, showing 'People Basic Count/Estimate', 'Population Total', and 'State: South Dakota'. The search results table below has a red circle around the 'About' column header, which contains an information icon (i).

ID	Title	Dataset	About
DP-1	Profile of General Population and Housing Characteristics: 2010	2010 Demographic Profile SF	<i>i</i>
QT-PL	Race, Hispanic or Latino, Age, and Housing Occupancy: 2010	2010 Redistricting Data SF (PL 94-171)	<i>i</i>
QT-PL	Race, Hispanic or Latino, Age, and Housing Occupancy: 2010	2010 National Redistricting Data SF	<i>i</i>
P1	RACE	2010 National Redistricting Data SF	<i>i</i>
P1	RACE	2010 Redistricting Data SF (PL 94-171)	<i>i</i>
P2	HISPANIC OR LATINO, AND NOT HISPANIC OR LATINO BY RACE	2010 National Redistricting Data SF	<i>i</i>
P2	HISPANIC OR LATINO, AND NOT HISPANIC OR LATINO BY RACE	2010 Redistricting Data SF (PL 94-171)	<i>i</i>
OCT-PL1	Race and Hispanic or Latino: 2010 - State -- State Legislative District	2010 Redistricting Data SF (PL 94-171)	<i>i</i>
OCT-PL1	Race and Hispanic or Latino: 2010 - State -- Place and (in selected states) County Subdivision	2010 Redistricting Data SF (PL 94-171)	<i>i</i>
OCT-PL1	Race and Hispanic or Latino: 2010 - State -- Place	2010 Redistricting Data SF (PL 94-171)	<i>i</i>
OCT-PL1	Race and Hispanic or Latino: 2010 - State -- County Subdivision	2010 Redistricting Data SF (PL 94-171)	<i>i</i>

This provides information that will be in the Table.



The screenshot shows the American FactFinder 2 help page for DP-1. The page is titled "DP-1 - Profile of General Population and Housing Characteristics: 2010". It includes a navigation menu with "Program", "Census", "Data Set", and "Table". The "Table" section is expanded to show "DP-1 - Profile of General Population and Housing Characteristics: 2010".

Program
Decennial Census

Census
Census United States

Data Set
2010 Demographic Profile Data

Table
DP-1 - Profile of General Population and Housing Characteristics: 2010

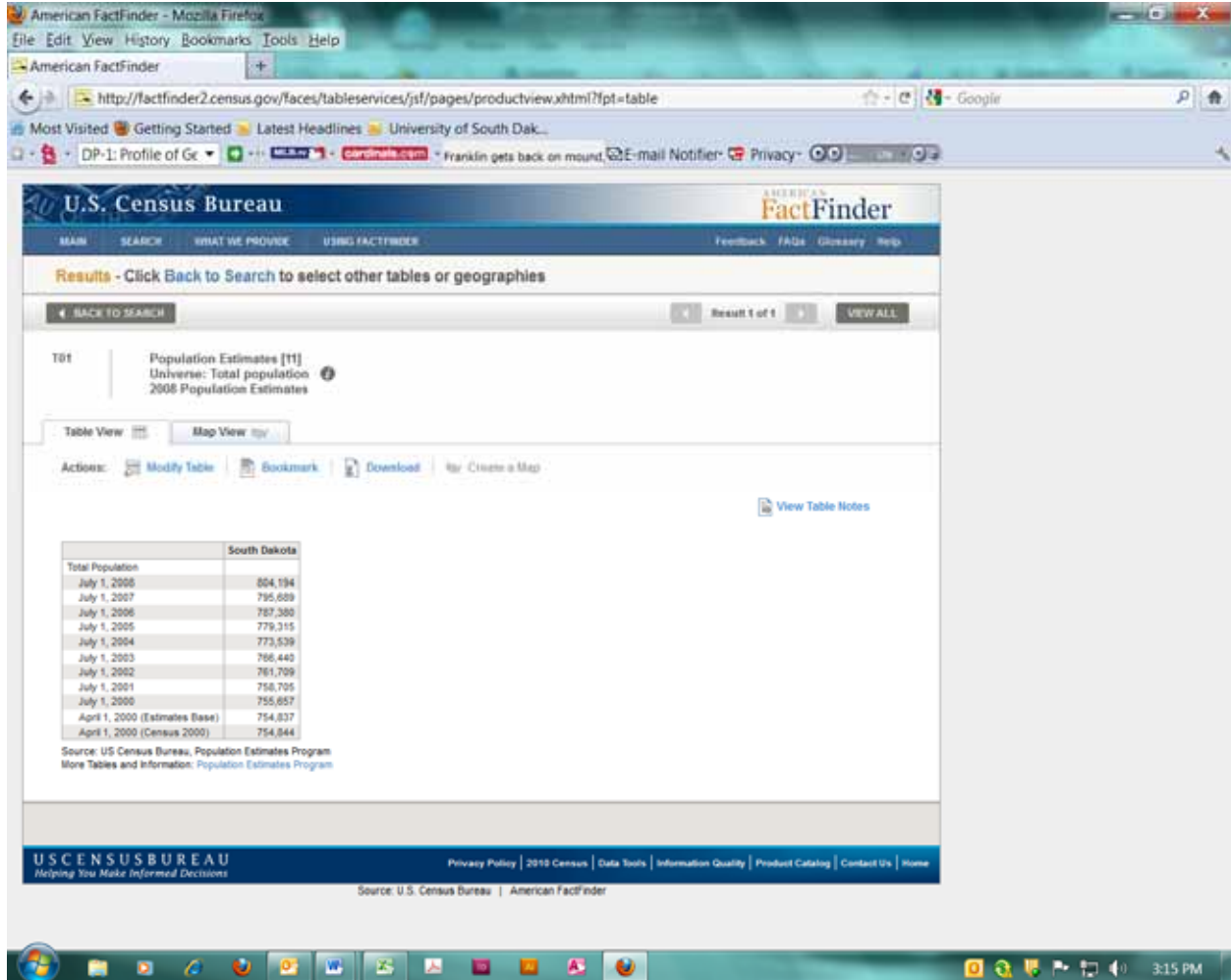
Type:
Data Profile, Quick Table

Dimensions:
GEO
Estimate
Subject

Example:

Subject	Number	Percent
SEX AND AGE		
Total population		
Under 5 years		
5 to 9 years		
10 to 14 years		
15 to 19 years		
20 to 24 years		
25 to 29 years		
30 to 34 years		
35 to 39 years		
40 to 44 years		
45 to 49 years		
50 to 54 years		
55 to 59 years		
60 to 64 years		
65 to 69 years		
70 to 74 years		
75 to 79 years		
80 to 84 years		
85 years and over		

Select the last Table, TO-1 at the bottom of the first page and click View. We have population data for South Dakota from Census 2000 and estimates through 2008.

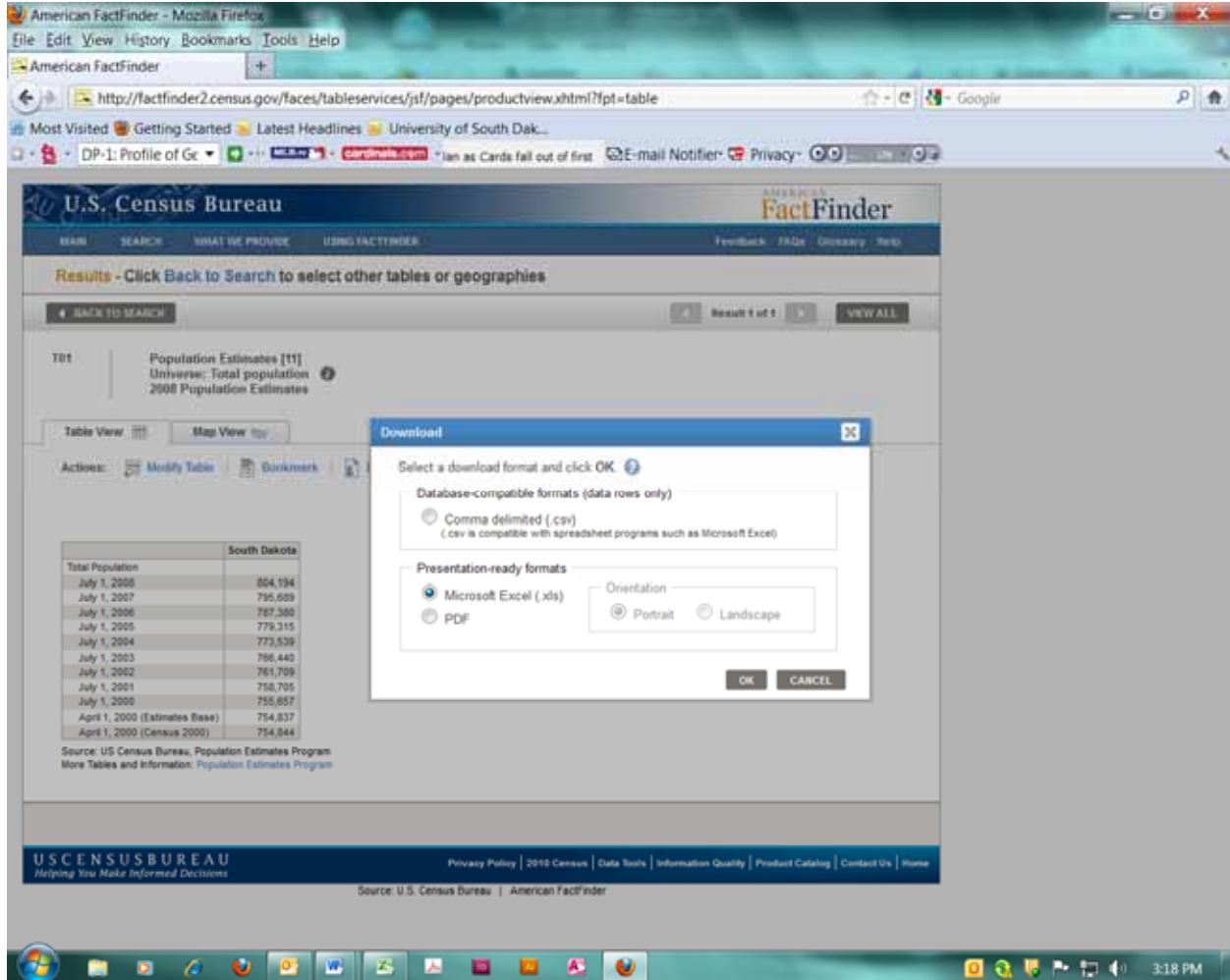


The screenshot shows the American FactFinder 2 interface in a Mozilla Firefox browser. The page displays search results for 'Population Estimates [11]' for South Dakota. The table view shows population estimates from 2000 to 2008. The table is as follows:

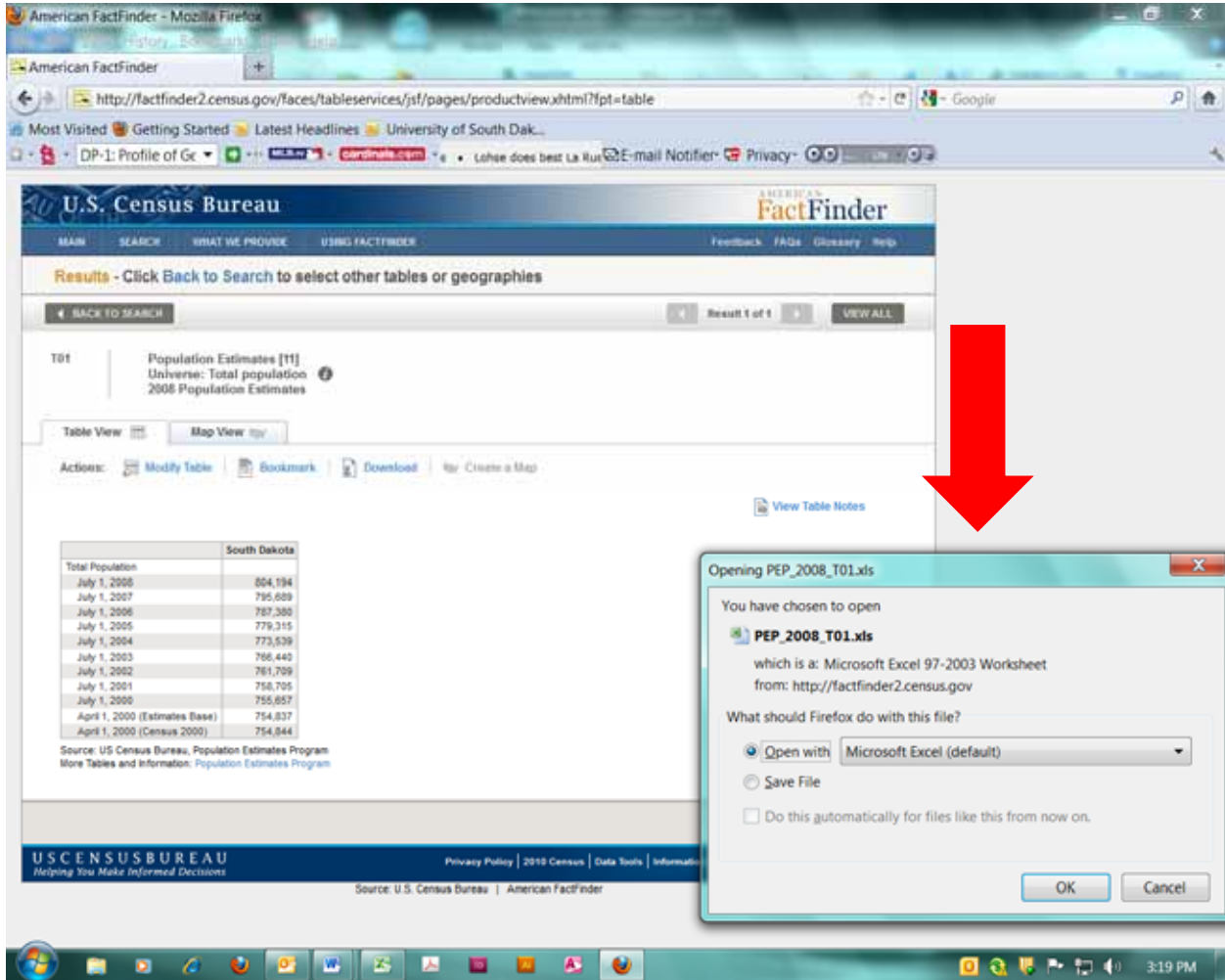
	South Dakota
Total Population	
July 1, 2008	804,194
July 1, 2007	795,689
July 1, 2006	789,300
July 1, 2005	779,315
July 1, 2004	773,539
July 1, 2003	766,440
July 1, 2002	761,709
July 1, 2001	758,705
July 1, 2000	755,657
April 1, 2000 (Estimates Base)	754,837
April 1, 2000 (Census 2000)	754,844

Source: US Census Bureau, Population Estimates Program
More Tables and Information: [Population Estimates Program](#)

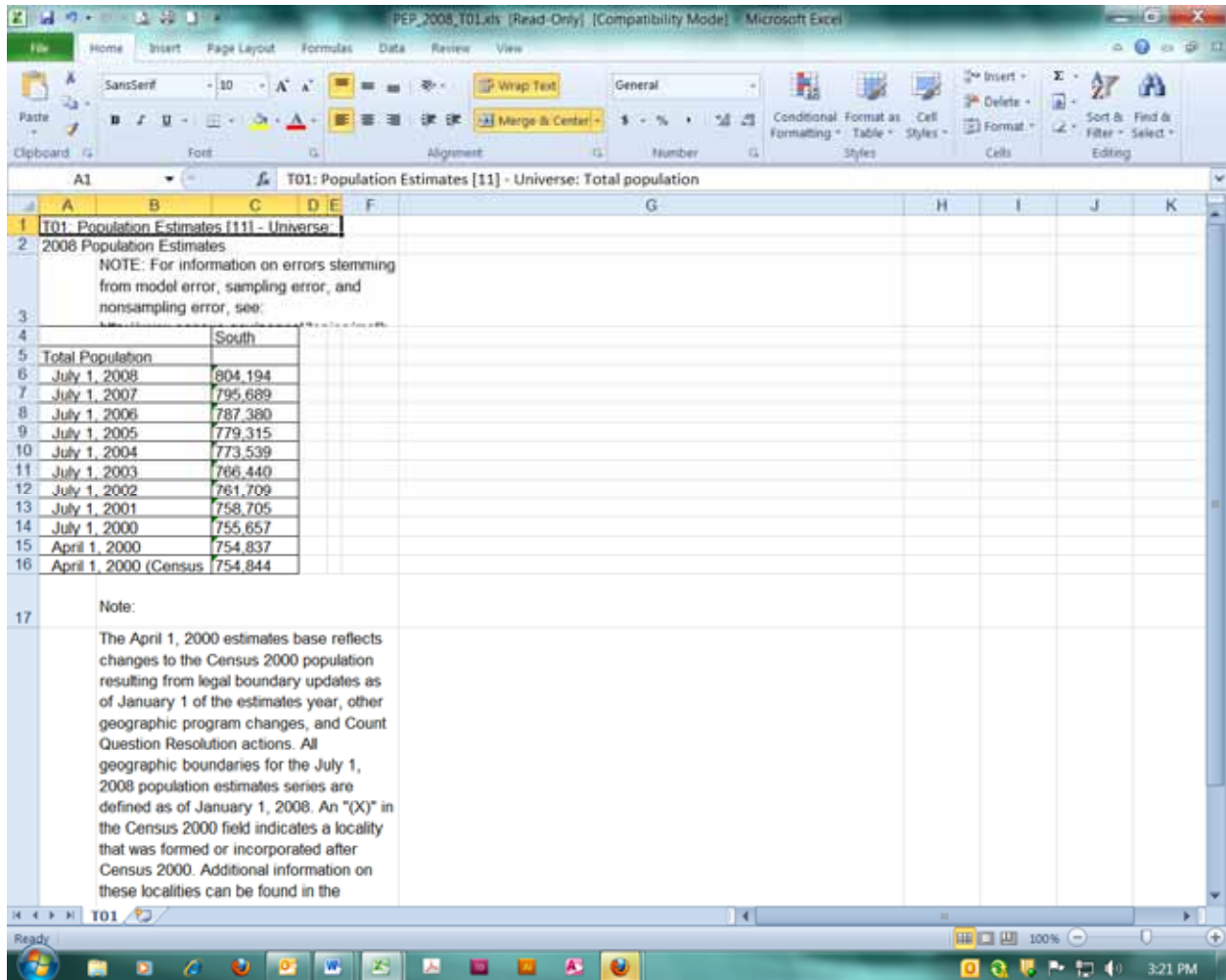
We can download the data into an excel Spreadsheet. Click download. Select Microsoft Excel and select OK.



A pop-up box with the download appears. Select OK to open in Excel.



Here is the end result:



The screenshot shows an Excel spreadsheet titled "T01: Population Estimates [11] - Universe: Total population". The data is organized as follows:

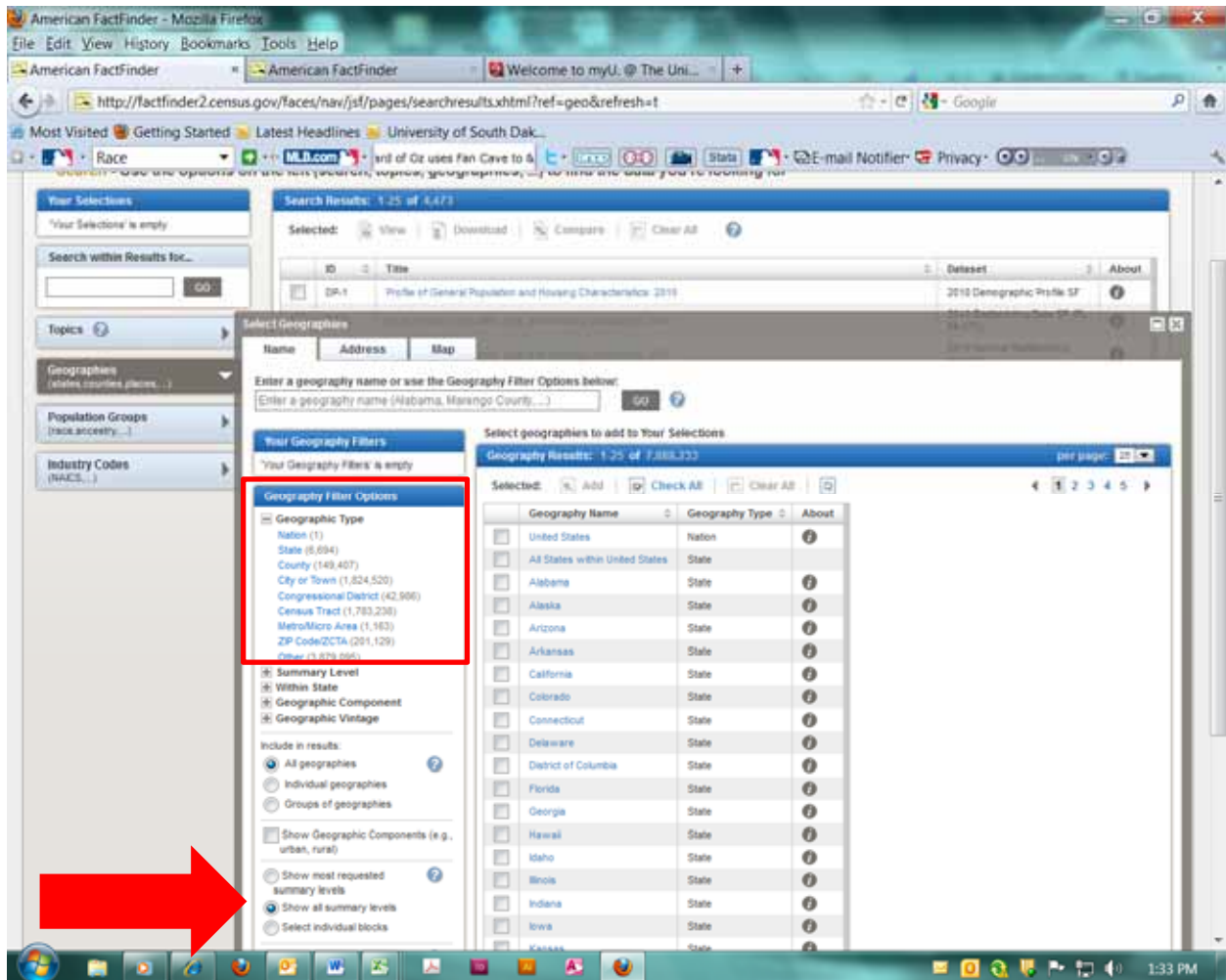
	South
Total Population	
July 1, 2008	804,194
July 1, 2007	795,689
July 1, 2006	787,380
July 1, 2005	779,315
July 1, 2004	773,539
July 1, 2003	766,440
July 1, 2002	761,709
July 1, 2001	758,705
July 1, 2000	755,657
April 1, 2000	754,837
April 1, 2000 (Census)	754,844

Below the table, a note is provided:

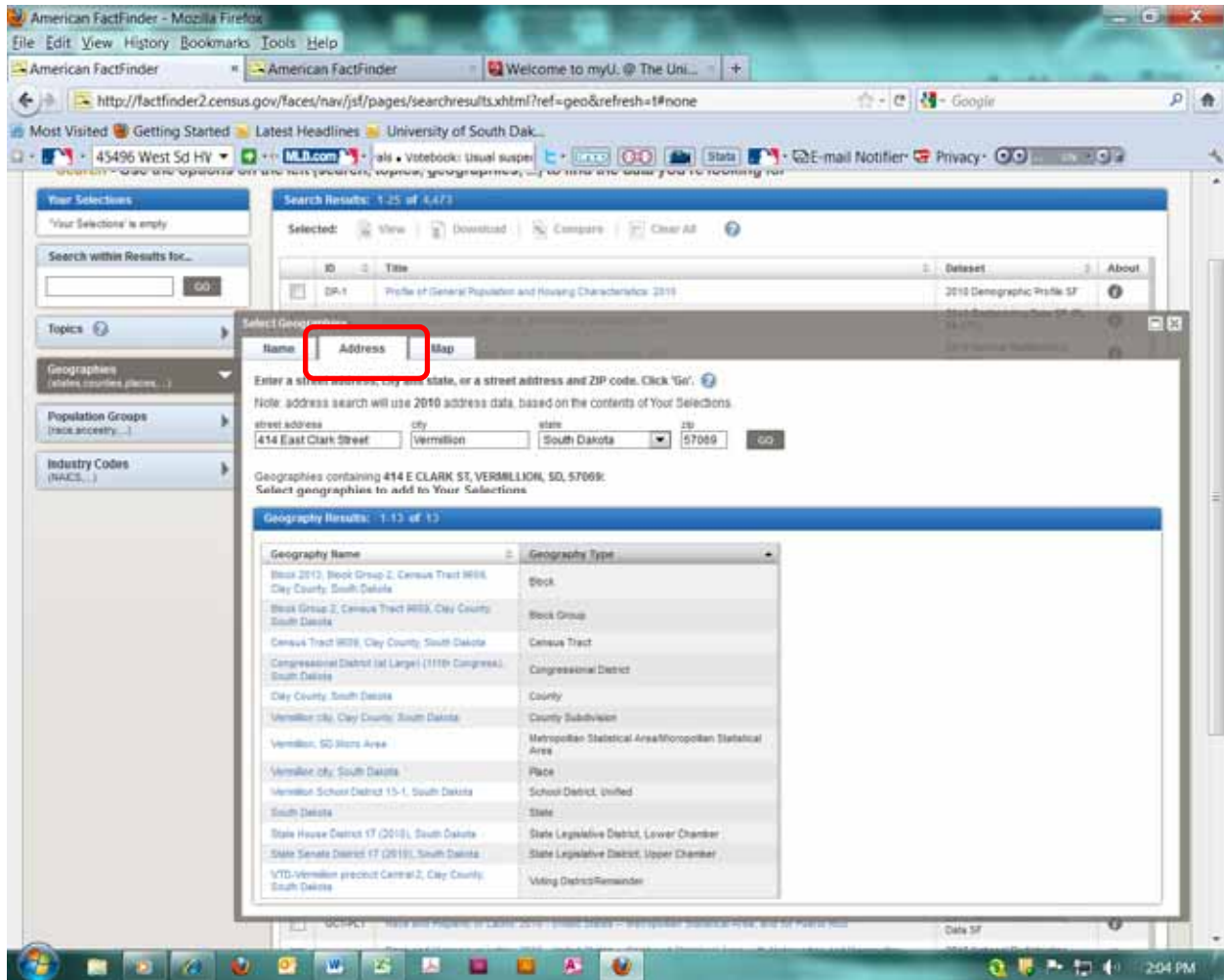
Note:
The April 1, 2000 estimates base reflects changes to the Census 2000 population resulting from legal boundary updates as of January 1 of the estimates year, other geographic program changes, and Count Question Resolution actions. All geographic boundaries for the July 1, 2008 population estimates series are defined as of January 1, 2008. An "(X)" in the Census 2000 field indicates a locality that was formed or incorporated after Census 2000. Additional information on these localities can be found in the

You can also select the geography you want from Geography Filter Options.

Select the corresponding radio button below the filter options to see summary levels or individual blocks.

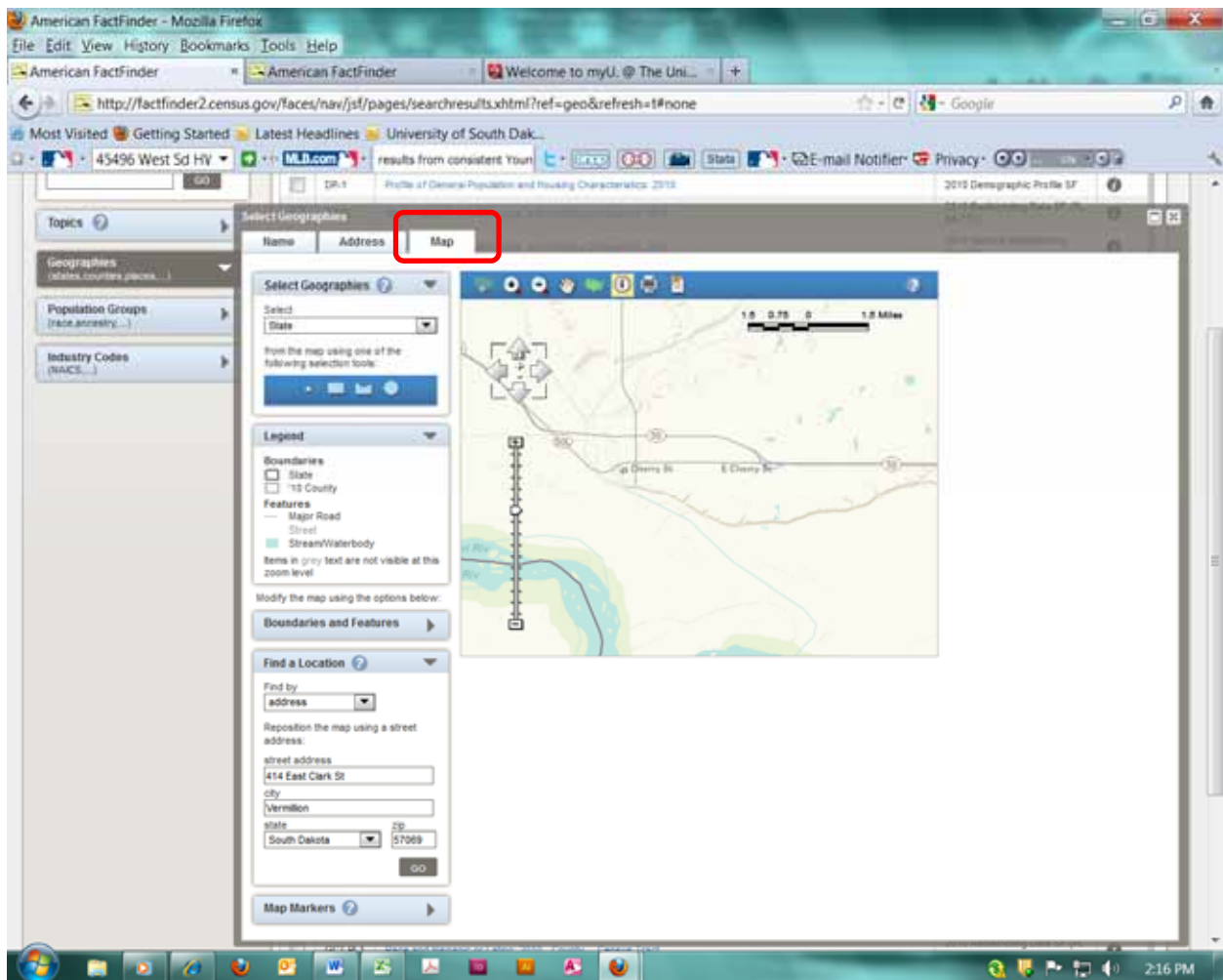


By typing in an address you can view the geographies that intersect with the coordinates of the entered address. Results are displayed below.



Map Tools:

- Zoom, pan, and reposition
- 15-level zoom
- Change Map Scale
- Identify Geography Name
- Print
- Find a Location (place name, address search, and latitude / longitude);
- Boundaries and Features
- Map Markers (points and text)
- Select Geographies (drawing tools)



Population Groups When you select this search option, a population group search window will appear over the Search Results. Search for population groups by simply entering your search into the text box. A list of population groups that meet the search criteria you entered will be displayed in the Population Groups Results.

