

# BACHELOR OF BUSINESS ADMINISTRATION IN ECONOMICS

## UNIVERSITY CENTER - SIOUX FALLS, S.D.

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### PROGRAM DESCRIPTION

Economics is the science of choice and decisions. The skills gained from a Bachelor of Business Administration (B.B.A.) in economics will allow students to become successful business leaders in many industries. Students will develop skills that will allow them to weigh the costs and benefits of a particular course of action in the fields of law, industry, finance, government, education, and many other areas of business and civic life. A degree in economics prepares students for various career paths including industry economists, economists in state and federal government, city or urban planners, and economic editors.

When students decide to major in economics, they will be admitted as general business students. During the first half of their undergraduate program, they will complete general core requirements. Before beginning the 300/400 level courses, they will also complete core business requirements needed for admission to the Economics Major.

### SCHOOL OF BUSINESS MISSION STATEMENT

“We are a community of scholars and practitioners committed to superior undergraduate and graduate business programs accredited by AACSB International. We emphasize excellence in teaching, promote intellectual exchange and development, and advocate continuous learning reflecting a dynamic global environment. Our services deliver value to our students, the University, business disciplines, and society.”

### FOR MORE INFORMATION

For more information, please visit [www.usd.edu/cde/sioux-falls.cfm](http://www.usd.edu/cde/sioux-falls.cfm) or contact a higher education service site that is appropriate for you:

**Sioux Falls area**  
University Center  
1-866-220-7085  
605-367-5640  
[info@sduniversitycenter.org](mailto:info@sduniversitycenter.org)

**On-Campus (Vermillion, SD)**  
The University of South Dakota  
Beacom School of Business  
Rhonda Hulkonen,  
Assistant Dean - Student Services  
605-677-6268  
[bschoolstudentsvs@usd.edu](mailto:bschoolstudentsvs@usd.edu)

**Vermillion area & Worldwide**  
Division of Continuing Education  
1-800-233-7937  
605-677-6240  
[cde@usd.edu](mailto:cde@usd.edu)



UNIVERSITY OF  
SOUTH DAKOTA

### ADMISSION REQUIREMENTS:

Students intending to pursue one of the Beacom School of Business majors are admitted to the University as general business students. During the first half of their undergraduate program, they complete liberal learning requirements and prerequisites for acceptance to our majors. Most students will apply for admission to a major by the end of the sophomore year. Students who have not been admitted to business majors may not enroll in 300/400 level business classes without special permission. Exception: health services administration majors may be declared at any level; they must also meet the requirements for admission to a major before enrolling in 300/400 level business classes.

#### Admission to the Beacom School of Business Majors:

An application to the Beacom School of Business majors is submitted to the Student Services Center in the semester during which the following criteria will be met:

- 1) Students must have completed 48 credit hours.
- 2) Students must have a cumulative grade point average of 2.50 or above on a four-point scale; students with a cumulative grade point average of 2.5 or above, but less than a 2.50 institutional (USD) grade point average or USD Beacom School of Business grade point average may be admitted on probation.
- 3) Students must have completed the pre-major business core including BADM 101 Survey of Business, ACCT 210 Principles of Accounting I, ACCT 211 Principles of Accounting II, ECON 201 Principles of Microeconomics, ECON 202 Principles of Macroeconomics, BADM 220 Business Statistics, and MATH 121 Survey of Calculus or MATH 123 Calculus (or their equivalents).

### HOW TO APPLY TO USD:

Prospective students may apply through the Admissions website at [admissions.usd.edu](http://admissions.usd.edu).

### TUITION RATES

For the most up-to-date online course tuition information, please visit: [www.usd.edu/cde/tuition-rates.cfm](http://www.usd.edu/cde/tuition-rates.cfm).

### NON-DEGREE SEEKING STUDENTS

To experience the University of South Dakota as a non-degree pursuant student, the University offers undergraduate students the option of learning under a non-degree seeking student classification.

**Please note:** Enrollment in a course does not guarantee acceptance into the program. Learn more at [www.usd.edu/cde/register-now.cfm](http://www.usd.edu/cde/register-now.cfm).

Revised May 2012

# PROGRAM REQUIREMENTS AND COURSE ROTATIONS

## BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.) REQUIREMENTS

I. Major Requirements (outlined below)	64 credit hours
II. Prerequisite Requirements	22 credit hours
III. System Wide and Institutional General Education Requirements	30 credit hours
IV. Electives	4 credit hours
V. Proficiency Exam (must be completed after 48 credit hours)	

It is recommended that students work closely with an advisor to ensure admission into their major.

### Requirements Prior to Enrollment in Upper-Level Business Classes (22 credit hours):

Course/No.	Course Title	Credits	Offered:
BADM 101	Survey of Business	3	Every Semester: USD
ACCT 210	Principles of Accounting I	3	Every Semester: USD
ACCT 211	Principles of Accounting II	3	Every Semester: USD
ECON 201	Principles of Microeconomics	3	Every Semester: DSU
ECON 202	Principles of Macroeconomics	3	Every Fall & Spring: DSU
BADM 220	Business Statistics	3	Every Fall & Spring: DSU
MATH 121	Survey of Calculus*	4	Every Fall & Spring: DSU

\*Or other approved Calculus course.

### Economics Major Courses (52 credit hours - MUST be admitted to the major to proceed):

Course/No.	Course Title	Credits	Offered:
BADM 310	Business Finance	3	Every Semester: USD
BADM 321	Business Statistics II	3	Every Fall & Spring: DSU
BADM 323	Information Systems for Business Professionals	3	Every Summer: USD
BADM 350	Legal Environment of Business	3	Every Semester: DSU
BADM 369	Organizational Behavior & Theory	3	Every Fall & Summer: USD
BADM 370	Marketing	3	Fall Odd Years: USD
BADM 425	Production/Operations Management	3	Every Fall & Spring: USD
BADM 482	Business Policy & Strategy	3	Every Spring: USD
ECON 301	Intermediate Microeconomics	3	Fall 2010-followed by every 3rd Fall: USD
ECON 302	Intermediate Macroeconomics	3	Spring 2011-followed by every 3rd Spring: USD
ECON 421	Econometrics	3	TBA: USD
	Upper-level Business Electives	3	Options Every Semester
	Upper-level Electives	13	Options Every Semester
	Advanced Writing Requirement	3	

### Economics Electives (12 credit hours required):

Course/No.	Course Title	Credits	Offered:
ECON 330	Money & Banking	3	Spring-Even Years: USD
ECON 433	Public Finance	3	Fall 2012-followed by every 3rd Fall: USD
ECON 441	International Trade	3	Every Spring: Online: NSU
ECON 451	Economics for Managers	3	Summer 2012-followed by every 3rd Summer: USD
ECON 494	Internship in Economics	3	Every Semester

## Bachelor of Business Administration (B.B.A.) in Economics Program Total: 120 Credit Hours

\*If you are a prospective student with a disability and need assistance or accommodations during the admission/application process, please contact the Director of Disability Services, 119B Service Center North, USD, Vermillion, SD 57069. Phone: 605-677-6389 Fax: 605-677-3172 Email: disabilityservices@usd.edu