



The University of South Dakota.

**EDUCATIONAL
ADMINISTRATION**
Welcome to
EDAD 740
School Community Relations
Fall 2009



Welcome EDAD 740 School Community Relations! I hope that you enjoy this opportunity to learn and work together. I am a faculty member with Educational Administration at USD in my sixth year. I have worked with educational organizations throughout South Dakota and the Midwest for the past thirty years.

I know we are going to have the chance to study and reflect upon important issues in school administration and community relations throughout the semester. I just wanted you to know the general procedures for how this course is run so that you will be comfortable with the structure and begin to make some time arrangements for how you will approach this class.

The first issue is that this is graduate class. It is not an independent study. The effort is for us to work together as a group towards meeting the learning needs of the class. As such, you will need to plan for regular daily activity in the class. When you put in these hours during the day is up to you, but you should commit to the class on a daily basis in order to be prepared for the coursework and various discussions we will have.

All of coursework is set up in modules. If you need assistance getting access to Desire to Learn (D2L) go to the following website:

<http://www.usd.edu/ce/AccessingD2L.pdf>. There will be fourteen modules for the course. I will post a new module Monday of each week. At the beginning of each module you simply need to click on the icon for that module and complete the activities and readings outlined. All communications and assignments for the course need to be sent to me in Desire to Learn (D2L) e-mail or in the dropbox of D2L.

You will be participating in the discussion board as one of the activities for each module. There will be small groups set up at the beginning of the course for the purposes

of discussion board participation. Your discussion postings should be timely and focused on the content and your professional practice. Your responses should be presented with reflection and support. I advise students to type out their responses in a word document and then copy and paste their response into the discussion board. I am requesting that you respond to each of the instructor's prompts or discussion postings by Friday evening. I also request that you respond to two or your peers in your discussion group for each of the instructor's prompts by Sunday evening. This will mean that you will have to check in on the discussion board two to three times during the week.

The required textbooks for the course are:

Gallagher, D.R. Bagin, D., and Moore, Ed.H. (2007). *The school and community relations (9th ed.)*. Boston, MA: Allyn and Bacon. ISBN 9780205509065.
Henderson, A.T., Davies, D., Johnson, V.R., Mapp, K.L., & Johnson, V. (2007). *Beyond the bake sale : The essential guide to family/school partnerships*. The New Press. ISBN -13: 9781565848887.

Choose one of the following:

Duetschman, A. (2008). *Change or die: The three keys to change in work and in life*. Harper Collins. ISBN-13: 978006373671.

OR

Fullan, M. (2008). *The six secrets of change: What the best leaders do to help their organizations survive and thrive*. Wiley, John & Sons. **ISBN-13:** 9780787988821.

You can contact them at bn@usd.edu or by going to their website at <http://usd.bkstore.com> to make your order of the book. They can also be reached at (605)-677-6291. You are free to obtain your textbooks however you wish. Please make arrangements to have your textbooks by August 31.

A webcam with audio or a microphone is also required for this course. The webcam and microphone will be utilized in three chat sessions throughout the semester. You will have three synchronous Elluminate Live sessions you are expected to attend on Sept. 16, Oct. 14, and Nov. 18.

There are two major assignments for the course; a book review and a market plan. I have outlined the assignments and readings for each module in the course syllabus. I encourage you to read through it and e-mail any questions, comments or ideas. I hope this gives you a general overview of how the course will work. I look forward to working and learning together with you!

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