

2024-25 EADA Report



Prepared by:
Gina Mockler
Sr. Assoc. AD for
Internal Operations/SWA
October 7th, 2025

The Report on Athletic Program Participation Rates and Financial Support Data

University of South Dakota

Unit Id: E2194711

General Information

414 E. Clark St.

Vermillion, S.D. 57069

Phone: (605) 658-5500

Number of Full-time Undergraduates:

Men: 1,684 | 35%

Women: 3,076 | 65%

Athletic Department Information

Athletic Director: Jon Schemmel

Reporting Year: 07/01/2024 – 06/30/2025

Reporting Official: Gina Mockler

Title: Sr. Associate Athletic Director/SWA

Phone: (605) 658-5509

Sanction Body: NCAA Division I

Athletic Participation – Men's and Women's Teams

The number of participants as of the first day of competition.

	Participants	
Varsity Team	Men's Team	Women's Team
Basketball	16	15
Cross Country	13	24
Football	122	
Golf	10	8
Soccer		35
Softball		23
Swimming	30	37
Tennis		9
Indoor Track	55	63
Outdoor Track	55	63
Triathlon		11
Volleyball		18

Total Participants Per Team	Men's Team Participation	Women's Teams Participation
	301	306

Unduplicated Count of Participants	Men's Team Participation	Women's Teams Participation
	233	217

The Report on Athletic Program Participation Rates and Financial Support Data

Operating (Game-Day) Expenses

Operating expenses are all expenses an institution incurs attributable to home, away and neutral-site intercollegiate athletic contests (commonly known as "game-day expenses"), for (A) lodging, meals, transportation, uniforms, equipment for coaches/team members/support staff/others; and (B) officials.

Sport	Operating Expenses	Participants	Expenses per participant
Basketball M	\$368,000	16	\$23,000
Basketball W	\$229,856	15	\$15,324
XC TF M	\$69,942	123	\$569
XC TF W	\$122,100	150	\$814
Football	\$620,112	122	\$5,083
Golf M	\$78,387	10	\$7,839
Golf W	\$64,775	8	\$8,097
Soccer	\$98,078	35	\$2,802
Softball	\$209,548	23	\$9,111
Swimming M	\$116,315	30	\$3,877
Swimming W	\$104,632	37	\$2,828
Tennis	\$58,898	9	\$6,544
Triathlon	\$17,064	11	\$1,551
Volleyball	\$178,922	18	\$9,940

	Operating Expenses	Participants
Men's Teams	\$1,252,756	301
Women's Teams	\$1,083,873	306
Total	\$2,336,629	607

The Report on Athletic Program Participation Rates and Financial Support Data

Athletically Related Student Aid – Men's and Women's Teams

Athletically related student aid is any scholarship, grant, or other form of financial assistance offered by an institution, the terms of which require the recipient to participate in a program of intercollegiate athletics at the institution. Other student aid, of which a student-athlete simply happens to be the recipient, is not athletically related student aid.

	Men's Teams	Women's Teams	Total
Amount of Aid	\$2,861,467	\$2,797,590	\$5,659,057
Ratio (percent)	51%	49%	100%

Recruiting Expenses – Men's and Women's Teams

Recruiting expenses are all expenses an institution incurs attributable to recruiting activities. This includes, but is not limited to, expenses for lodging, meals, telephone use, and transportation (including vehicles used for recruiting purposes) for both recruits and personnel engaged in recruiting, and other expenses for official and unofficial visits, and all other expenses related to recruiting.

	Men's Teams	Women's Teams	Total
Amount of Recruiting	\$305,621	\$174,045	\$479,666

The Report on Athletic Program Participation Rates and Financial Support Data

Total Expenses and Revenues – Men’s and Women’s Teams

Since this is an allocation report the revenues equal expenses. All revenues and expenses are attributable to intercollegiate athletic activities. These expenses include appearance guarantees and options, athletically related student aid, contract services, equipment, operating expenses, promotional activities, recruiting expenses, salaries and benefits, supplies, travel, and any other expenses attributable to intercollegiate athletic activities.

Sport	Total
Basketball M	\$1,925,861
Basketball W	\$1,663,329
XC TF M	\$631,089
XC TF W	\$1,003,196
Football	\$5,990,030
Golf M	\$266,638
Golf W	\$340,036
Soccer	\$737,411
Softball	\$807,792
Swimming M	\$402,096
Swimming W	\$629,687
Tennis	\$356,021
Triathlon	\$224,031
Volleyball	\$1,441,181
TOTAL	\$16,418,398

	Men’s Team	Women’s Team	Total
Total Exp. or Rev. Men’s and Women’s Teams	\$9,215,714	\$7,202,684	\$16,418,398
Total Exp. or Rev. except Football and Basketball	\$1,299,823	\$5,539,355	\$6,839,178

Expenses Not Allocated by Gender/Sport	\$7,301,657
Grand Total Expenses	\$23,720,055
Grand Total Revenue	\$23,720,055

The Report on Athletic Program Participation Rates and Financial Support Data

Head Coaches

This is an indication of whether the head coach is male and female, was assigned to the team on a full-time or part-time basis, and whether the coach was employed by the institution on a full-time basis or on a part-time or volunteer basis.

Men's Teams					
Sport	Full-time Coach	Part-time Coach	Full-time Employee	Part-time Employee	Male or Female
Basketball	1		1		Male
XC TF		2	2		Male
Football	1		1		Male
Golf	1		1		Male
Swim & Dive		1	1		Male
TOTAL					

Women's Teams					
Sport	Full-time Coach	Part-time Coach	Full-time Employee	Part-time Employee	Male or Female
Basketball	1		1		Female
XC TF		2	2		Male
Golf	1		1		Male
Soccer	1		1		Male
Softball	1		1		Male
Swim & Dive		1	1		Male
Tennis	1		1		Male
Triathlon	1		1		Male
Volleyball	1		1		Female
TOTAL					

Head Coaches' Salaries – Men's & Women's Teams

	Men's Teams	Women's Teams
Average Annual Institutional Salary per Head Coach not including benefits	\$180,755	\$89,506
Number of Head Coaches Included in Average	6	10
Number of Volunteer Head Coaches not Included in the Average	0	0
Average Annual Institutional Salary per Full-time equivalent	\$249,892	\$103,356
Number of FTEs Included in Average	4.34	8.66

The Report on Athletic Program Participation Rates and Financial Support Data

Assistant Coaches

This is an indication of whether the assistant coach is male or female, was assigned to the team on a full-time or part-time basis, and whether the coach was employed by the institution on a full-time basis or on a part-time or volunteer basis.

Men's Teams									
Sport	Male Assistants				Female Assistants				Total
	Full-time Coach	Part-time Coach	Full-time Employee	Part-time Employee or Volunteer	Full-time Coach	Part-time Coach	Full-time Employee	Part-time Employee or Volunteer	
Basketball	4	1	4	1					5
XC TF		6	3	3		2		2	8
Football	10	4	10	4					14
Golf		1		1					1
S&D		2	1	1		2	1	1	4
TOTAL	14	14	18	10	0	4	1	3	32

Women's Teams									
Sport	Male Assistants				Female Assistants				Total
	Full-time Coach	Part-time Coach	Full-time Employee	Part-time Employee or Volunteer	Full-time Coach	Part-time Coach	Full-time Employee	Part-time Employee or Volunteer	
Basketball	2		2		1	1	1	1	4
XC TF		6	3	3		2		2	8
Golf						1		1	1
Soccer					2		2		2
Softball					2	2	2	2	4
S&D		2	1	1		2	1	1	4
Tennis						1		1	1
Triathlon									0
Volleyball	1		1		2		2		3
TOTAL	4	10	8	6	6	8	7	7	27

Assistant Coaches' Salaries – Men's & Women's Teams

	Men's Teams	Women's Teams
Average Annual Institutional Salary per Assistant Coach not including benefits	\$49,515	\$38,146
Number of Assistant Coaches Included in Average	28	22
Number of Volunteer Assistant Coaches not Included in the Average	4	5
Average Annual Institutional Salary per Full-time equivalent	\$76,767	\$57,757

	Men's Teams	Women's Teams
Number of FTEs Included in Average	18.06	14.53

The Report on Athletic Program Participation Rates and Financial Support Data

Summary – Men's and Women's Teams

	Men's Teams	Women's Teams	Total
Total of Head Coaches' Salaries	\$1,084,530	\$895,060	\$1,979,590
Total of Assistant Coaches' Salaries	\$1,386,420	\$839,212	\$2,225,632
Total Salaries	\$2,470,950	\$1,734,272	\$4,205,222
Athletic Related Student Aid	\$2,861,467	\$2,797,590	\$5,659,057
Recruiting Expenses	\$305,621	\$174,045	\$479,666
Operating (Game-Day) Expenses/Revenues	\$1,252,756	\$1,083,873	\$2,336,629
Other Expenses/Revenues not included above	\$2,324,920	\$1,412,904	\$3,737,824
TOTAL EXPENSES / REVENUES for TEAMS	\$9,215,714	\$7,202,684	\$16,418,398
Not Allocated by Sports Expenses	\$7,301,657		
GRAND TOTAL EXPENSES	\$23,720,055		
GRAND TOTAL REVENUES	\$23,720,055		
GRAND TOTAL Revenues minus GRAND TOTAL Expenses	\$0		