



GoArmyEd Communication Plan

1. Our Facebook page has been updated with information, videos, etc that can guide Soldiers through getting an account set up in GoArmyEd. If you have a unit Facebook page please like our page: www.facebook.com/SDNGEducation
2. Every Soldier who has used tuition assistance since (TA) August 2010 received an email on their AKO account notifying them that will need to set up an account with GoArmyEd.
3. We have updated our intranet page with with information, videos, etc that can guide Soldiers through getting an account set up in GoArmyEd: <https://sdngintranet/per/edu/default.aspx> . You can also find links on the main SDNG intranet page under announcements "GoArmyEd is HERE! Click for more information" and the link to GoArmyEd & Our Facebook page are also located under the Links (Other out of State).
4. There will be an article in the upcoming issue of the Dakota Pack about the ARNG switching to GoArmyEd for TA.
5. We have reached out to our South Dakota public universities and technical institutes to help them aid our Soldiers in this transition. We are working with the Board of Regents to see if we can be on campus in November and December to help Soldiers apply. Once this has been finalized our office will let the entire SD ARNG know dates and locations.
6. Banners are on the way to the following armories: Sioux Falls, Pierre, Brookings, Mitchell, Watertown, and Rapid City (Range Road) that announces the switch to GoArmyEd. For those unit not listed if you have a significant student population and would like one please let my office know, otherwise there are smaller posters available on our intranet page (see number 3 above) that units can hang up, include in newsletters, etc.
7. There will be a mailing sent out to all members of the SD ARNG with a FAQs, how to guide, and our contact information. I have already submitted my work order to the print shop and mail room and hop to have these in the mail prior to the November drill dates.
8. If I have missed anything or you have any ideas that can help please feel free to share them!

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