

Education

Ph.D., Economics, Arizona State University, 2007.

Dissertation Title: Topics in the Cyclical Properties of Labor Market Outcomes

Dissertation Committee: Richard Rogerson (chair), Edward Prescott, Berthold Herrendorf
MS, Economics, Arizona State University, 2004.

BSBA, Economics, University of South Dakota, 2001.

Academic Positions

Associate Dean, Beacom School of Business, University of South Dakota, 2020-present

Chair, Division of Economics and Decision Sciences, University of South Dakota, 2019-20

Accreditation Coordinator, Beacom School of Business, University of South Dakota, 2018-19

Associate Professor of Economics, University of South Dakota. 2017 - present

Program Coordinator, Master of Professional Accountancy, University of South Dakota, 2015-17

Assistant Professor of Economics, University of South Dakota. 2011 - 17

Assistant Professor of Economics, University of Wisconsin La Crosse. 2007 - 11

Awards and Honors

Jerome F. Swier Award for Meritorious Service, Missouri Valley Economic Association. 2021.

Belbas-Larson Awards for Excellence in Teaching, University of South Dakota. 2016.

Faculty Excellence Award - Research, Beacom School of Business at the University of South Dakota.
2016.

Professional Development

AACSB Seminars and Conferences

Faculty Standards and Tables Seminar, April 2022

Continuous Improvement Review Seminar, March 2022

Seminar for New Associate Deans, March 2021

Global Accreditation Conference, September 2018, September 2020, September 2021

Online and Blended Education Seminar, April 2016

Applied Assessment Seminar, October 2009, January 2016,

Online Learning Consortium Programs

Instruction Design Mastery Series, April 2018

Advanced Online Instructor Certification series, October 2014

Blended Learning Conference and Workshop, July 2014

Teaching

The University of South Dakota

ECON 201, Principles of Microeconomics, 13 courses, on campus, online, and hybrid.

ECON 202, Principles of Macroeconomics, 10 courses, on campus and online.

ECON 302, Intermediate Macroeconomics, 13 courses, on campus and hybrid.

ECON 330, Money and Banking, 22 courses, on campus, online, and hybrid.

ECON 432, Economics of State/Local Govt, 1 course.

ECON 433/533, Public Finance, 1 course.

FIN 411, Investments, 1 course.

UHON 390, Sem: Economics of Education, 2 courses.

Research

Published Intellectual Contributions

- Birkeland, K., Heard, C., Davies, T. (2019). College Mentoring 101: Student Preferences and Needs. *College Student Journal*, 53(3).
- Carr, D., Allgrunn, M., Birkeland, K. (2018). Who Wants an iPad? An Exercise in Rationing. *Journal of College Teaching and Learning*, 15(1), 1-4.
- Birkeland, K., Weinandt, M., Carr, D. (2015). Student Outcomes in Principles: Online vs. Face-to-face Delivery. *Journal of Learning in Higher Education*.
- Birkeland, K., Raisanen, S. (2015). State appropriations and undergraduate borrowing: more debt, less money. *Applied Economics Letters*.
www.tandfonline.com/doi/full/10.1080/13504851.2015.1088135
- Birkeland, K. (2015). Revise and Resubmit: Using Exams as a Teaching Tool. *Perspectives on Economic Education Research*.
- Hulac, D., Duncan, K., Nordyke, S., Birkeland, K. (2015). *South Dakota GEARUP Final Report*.
- Hair, R., Birkeland, K. (2014). *Enrollment Projections and Demographic Study for the Sioux Falls School District - Final Report*.
- Birkeland, K. (2014). Eating In: employment and home production during the Great Recession. *Applied Economics Letters*.
- Birkeland, K., Carr, D., Lavin, A. (2013). The Impact of Inflation on Endowment Assets. *Research in Higher Education Journal*, 21. www.aabri.com
- Birkeland, K., Giddings, L., Anderson, D. (2013). Is it Profitable to offer Paid Leave? A Case Study of the Legal Profession. *Journal of Legal, Ethical and Regulatory Issues*, 16(1), 73-89.
www.alliedacademies.org
- Birkeland, K., Arney, J. (2011). The Wisconsin Covenant: A Closer Look at Participants, Access, and Redistribution in Higher Education. *State and Local Government Review*, 43(1), 6-16.
slg.sagepub.com/content/43/1.toc
- Birkeland, K., Brooks, T., Knowles, E., Murray, J., Strangman, L. (2010). *Of Mice and Men: Using a Book Club to Improve Teaching* (Dec 2010 ed., pp. 3). Madison, WI: Teaching Professor Newsletter.
- Birkeland, K., Anderson, D., Giddings, L. (2009). Employee Opinion on Work-Family Benefits: Evidence from the U.S. *New Zealand Journal of Employment Relations*, 34(3), 26-42.
- Birkeland, K., Prescott, E. (2007). On the Needed Quantity of Government Debt. *Federal Reserve Bank of Minneapolis Quarterly Review*, 31(1).
www.minneapolisfed.org/publications_papers/qr/
- Birkeland, K., Rogerson, R. (2005). Organizational Dynamics Over the Business Cycle: A View on Jobless Recoveries. *Federal Reserve Bank of St. Louis Review*, 87(4), 555-579.
research.stlouisfed.org/publications/review/past/2005/

Contracts, Grants and Sponsored Research

- Coyote Business Consulting/ Beacom School of Business, Vermillion, SD. 2022
- Nordyke, S., Allgrunn, M., Birkeland, K., "Reemployment Services and Eligibility Assessment Program Evaluation," Sponsored by South Dakota Department of Labor and Regulation, State, \$29,813.00. (September 2020 - December 2021). Funded Contract.
- Duncan, K. (Co-Principal), Hulac, D. (Co-Principal), Nordyke, S. (Supporting), Birkeland, K. (Supporting), "SD GEARUP Program Evaluation," Sponsored by SD Board of Regents, State, \$100,000.00. (September 15, 2014 - September 2017). Funded Contract.

Birkeland, K. (Co-Principal), Hair, R. (Co-Principal), "Enrollment Projections and Demographic Study for the Sioux Falls School District," Sponsored by USD Government Research Bureau, Local, \$11,340.00. (May 1, 2014 - July 31, 2014). Funded Contract.

Birkeland, K. (Co-Principal), Arney, J. (Co-Principal), "The Wisconsin Covenant: A Closer Look at Participants, Access, and Redistribution in Higher Education," Sponsored by University of Wisconsin La Crosse Faculty Research Grant, Local, \$5,947.00. (July 1, 2007 - June 30, 2008). Funded Grant.

Service

University and College Service

Chair

USD Institutional Promotion and Tenure Committee, Co-chair, 2023
University Strategic Planning Co-Coordinator. 2020 - Present
University Strategic Planning Task Force. 2019 - 2020
Beacom Undergraduate Assessment Committee. 2014 - 2017
Beacom MPA Assessment Committee. 2014 - 2017
Beacom Graduate Credentials Committee. 2015 - 2016
University Honorary Degrees. 2013 - 2016
Faculty Qualifications Task Force. 2015

Committee Member

University Scholarship Committee. 2017 - Present
Search Committee, Director of Multicultural Affairs, 2022
University Senate. 2018 - 2020
University Honors committee. 2016 - 2020
Beacom Research Excellence Award Selection Committee. 2018
University Higher Learning Commission Assurance Report Committee. 2018 - 2020
Support Center Review Committee. 2018 – 2019
University Promotion and Tenure Committee. 2017 - 2019
Beacom Promotion and Tenure Committee. 2017
Beacom Strategic Plan Review Task Force. 2017
Beta Gamma Sigma, SD-Alpha Chapter, President 2016-18
University Budget Committee. 2015 - 2018
SDBOR D2L Management Committee. 2015 - 2018
University Graduate Council. 2014 – 2017
Beta Gamma Sigma, SD-Alpha Chapter, Vice President 2014-16
University Financial Conflicts of Interest Committee. 2014 - 2016
Center for Teaching and Learning Advisory Board. 2013 - 2018
Beacom Curriculum and Instruction Committee. 2012 – 2015
Beacom Academic Standards Committee. 2012 – 2015
Beta Gamma Sigma, SD-Alpha Chapter, Secretary/Treasurer 2012-14

Dean's Representative

Beacom Curriculum and Instruction Committee. 2021 - Present
Beacom Undergraduate Assessment Committee. 2021 - Present
Beacom MBA Assessment Committee. 2021 - 2022

Beacom MPA Assessment Committee. 2021 - 2022
Beacom MSBA Assessment Committee. 2021 - 2022

Positions

Beacom School of Business e-Learning Coordinator. 2017 - 2019
Beacom School of Business Economics Major Coordinator. 2016 -2019

Professional Service

Missouri Valley Economic Association

Annual Conference Program Chair, 2022
Past President, 2022
President, 2021
President-Elect, 2020
Director of Public Affairs, 2017-2021
Executive Board Member, Director, 2016-2018
Annual Conference Session Chair, 2013-2022
Annual Conference Discussant, 2013-2019

Journal Article reviewer

Applied Economics Letters
Applied Economics Review
Journal of Economic Insight
Journal of Economics Teaching
The American Economist

Discussant

Southern Economic Association Annual Conference, 2012, 2014
Midwest Economic Association Annual Conference, 2011

Public Service

President, Board of Directors, United Way of Vermillion, 2021 - Present
Vice-President, Board of Directors, United Way of Vermillion, 2018 - 2021.
Board Member, United Way of Vermillion, 2014 - Present

Selected Professional Accomplishments and Experiences

Associate Dean, Beacom School of Business

- ❖ Student recruitment and retention
 - I moved the supervision of the Beacom tutoring program to our Academic Advisors. This has resulted in more student drop-in visits, more schedule reoccurring tutoring appointments, and increased pass rates in some of the courses where students struggle most.
 - I have empowered our advisors to structure their campaigns and efforts as they see fit. For fall 2022, Beacom had the highest undergraduate persistence rate on campus at 93.6%.
 - We expanded our summer camp offerings to include the Business Analytics Adventure. Along with the Summer Accounting Institute, these camps offer a five-day campus learning experience. I moved the management of these camps to our recruiter rather than faculty to increase efficiency and coordination.
- ❖ Hiring and personnel management
 - Currently, I manage Beacom Student Services and Dean's office staff including eight staff members. I also mentor and coordinate with the additional three staff members who report to the Dean.
 - I advocated for the creation of the Associate Dean Graduate Programs position to replace the Faculty Coordinator roles for management of our graduate programs. This move has enabled an increase in efficiency, a consistent message for all graduate students, and an improved relationship with graduate admissions and the USD Graduate School.
 - We successfully filled the position of Industry Engagement Coordinator to manage Coyote Business Consulting (CBC) and other industry connections. This position is in addition to Career services and is focused more on the engagement of students with industry while during their coursework. In mentoring this staff member, we have increased the prominence and participation in CBC.
 - I revised the job description and expectations for the Assistant Director – Recruiting. As a result, the recruiting efforts have increased substantially. Campus visits are up more than 50% and engagement at business specific high school events in SD and surrounding states has increased now exceeding 2,500 student contacts per year. Equally important, I have worked to create a professional and integrated relationship between the recruiter and USD Admissions.
 - I secured funding and gained approval to hire a graduate academic advisor to improve the consistency and accuracy of advising for Beacom graduate students.
 - Since becoming AD, I have led nine successful faculty searches and have an additional seven ongoing at this time. Additionally, I have led nine successful search committees for staff members.
 - Facilitated the use of Clifton Strengths for staff members to increase our cohesion and foster teamwork.
 - Successfully advocated for a permanent change in job duties and retroactive pay raise for a classified staff member.
- ❖ Curriculum management
 - I led a faculty task force worked to change the structure of the foundational course requirements for the MBA program moving from a requirement of 18 credits prior to starting the MBA to 6 credits of essentials coursework that is now part of the MBA curriculum.
 - Dr. Shepherd and I worked to bring forward two new interdisciplinary specializations in the MBA program – leadership and sustainability.
 - During 2021-22, I led the accounting faculty through a review and restructure of the foundational requirements and core coursework for the MPA program. The changes included

moving required undergraduate coursework prior to the MPA into essentials courses as part of the MPA. Additionally, the program changed names from Master of Professional Accountancy to Master of Accountancy (MAcc). The MAcc program also gained three new specializations: business management, finance, and leadership.

- Led the school through a split of the previous undergraduate Operational Analytics major into a Business Analytics major and Supply Chain Management major.
- Increased collaboration with BHSU enabling them to offer a specialization in Health Services Administration by using our online courses in the major with their business core courses on campus.

Chair, Division of Economics and Decision Sciences

- ❖ Manage 11 faculty members. I had two successful faculty searches as chair.
- ❖ Manage faculty course delivery through covid – fully remote and then hybrid
- ❖ Guide one faculty through successful application for promotion and tenure.
- ❖ Revise the course offerings and scheduling of sections at USD-Sioux Falls to enhance enrollment.

President, Missouri Valley Economic Association

- ❖ Developed and delivered fully virtual conference in October 2020 and October 2021.
- ❖ Organized all sessions as conference program chair for 2022
- ❖ Advocated for creation of Director of Communications to manage website and membership lists.