



**SOUTH DAKOTA BOARD OF REGENTS**  
**ACADEMIC AFFAIRS FORMS**  
**New Course Request**

<b>USD</b>	<b>Arts &amp; Sciences/English</b>	
<b>Institution</b>	<b>Division/Department</b>	
<i>Elizabeth M. Freeburg</i>		5/8/18
<b>Institutional Approval Signature</b>		<b>Date</b>

**Section 1. Course Title and Description**

Prefix & No.	Course Title	Credits
ENGL 402	Persuasive Writing	3

Course Description
<p>This writing intensive course will help students apply the principles of persuasive writing. Students will analyze the form, content, style, and structure of professional documents written for different target markets. Students will develop creative non-fiction writing skills and experience the process of combining subject matter knowledge and copywriting skills to design, develop, and produce professional-caliber content.</p>

**Pre-requisites or Co-requisites N/A**

**Registration Restrictions N/A**

**Section 2. Review of Course**

**2.1. Was the course first offered as an experimental course?**  
 Yes (if yes, provide the course information below)       No

**2.2. Will this be a unique or common course?**  
*If the request is for a unique course, verify that you have reviewed the common course catalog via Colleague and the system [Course Inventory Report](#) to determine if a comparable common course already exists. List the two closest course matches in the common course catalog and provide a brief narrative explaining why the proposed course differs from those listed. If a search of the common course catalog determines an existing common course exists, complete the Authority to Offer an Existing Course Form.*

**Unique Course**

Prefix & No.	Course Title	Credits
ENGL 305	Professional, Technical and Grant Writing	3

*Provide explanation of differences between proposed course and existing system catalog courses below:*

The proposed course will provide a more focused and rigorous exploration of persuasive writing, whereas ENGL 305 offers only a brief introduction. ENGL 305 will be phased out, so the two courses will not compete or overlap in terms of curriculum.

**Section 3. Other Course Information**

- 3.1. Are there instructional staffing impacts?**  
 **No.** Schedule Management, explain below:  
 The course will be staffed by existing faculty who taught the previously offered ENGL 305.
- 3.2. Existing program(s) in which course will be offered:** English
- 3.3. Proposed instructional method by university:** D-Discussion/Recitation
- 3.4. Proposed delivery method by university:** 001 Face-to-Face

**3.5. Term change will be effective:** Fall 2018

**3.6. Can students repeat the course for additional credit?**

Yes, total credit limit: \_\_\_\_\_  No

**3.7. Will grade for this course be limited to S/U (pass/fail)?**

Yes  No

**3.8. Will section enrollment be capped?**

Yes, max per section: 25  No

**3.9. Will this course equate (i.e., be considered the same course for degree completion) with any other unique or common courses in the common course system database in Colleague and the [Course Inventory Report](#)?**

Yes  No

**3.10. Is this prefix approved for your university?**

Yes  No

**Section 4. Department and Course Codes (Completed by University Academic Affairs)**

**4.1. University Department Code:** UENGL

**4.2. Proposed [CIP Code](#):** 23.1303

*Is this a new CIP code for the university?*  Yes  No