



**SOUTH DAKOTA BOARD OF REGENTS  
ACADEMIC AFFAIRS FORMS**

**New Prefix Request**

|                    |                                  |   |                  |
|--------------------|----------------------------------|---|------------------|
| <u>USD</u>         | <u>Communication<br/>Studies</u> | <u>Elizabeth M. Freeburg</u>            | <u>9/30/2019</u> |
| <b>Institution</b> | <b>Division/Department</b>       | <b>Institutional Approval Signature</b> | <b>Date</b>      |

**1. What is the proposed prefix?** CMST

**2. Has the university consulted the existing list of approved prefixes in the Academic Affairs Council (AAC) guidelines to determine if the proposed prefix is in use?**

Yes                       No

**3. Do the courses associated with the new prefix represent a discipline/program offered by more than one Regental institution?**

Yes                       No

*If yes, have the other institutions reviewed this request (explain below)?*

Yes, members of the Oral Communication Discipline Council and/or department heads at BHSU, NSU, SDSU, and USD are united in this request. Added DSU 2/13/2020 to request.

**4. Courses in the new prefix**

**4.1. How many courses are proposed for the new prefix?<sup>1</sup>** approx. 60

**4.2. How many of the proposed new courses are in the x9x series?** 9

**5. Provide a brief rationale for the new prefix below:**

Departments formerly known as Speech Communication have changed to Communication Studies to reflect a broader emphasis on communication processes in a variety of contexts than on public speech alone. All of the regental institutions have adopted the name Communication Studies and request the prefix change to clarify the connection between course prefixes and departmental names.

<sup>1</sup> NOTE: AAC guidelines state a minimum of four courses must be attached to the new prefix request; exceptions require approval of the System Chief Academic Officer.

**USD Courses QTY 74, full count for SDBOR listed also 103 total:**

| ROW NUMBER                 | TYPE | Prefix | Number | Course Title                                     | COURSE STATUS | COURSE EFFECTIVE TERM |
|----------------------------|------|--------|--------|--|---------------|-----------------------|
| <b>Overall - Count: 74</b> |      |        |        |  |               |                       |
| 1                          |      | SPCM   | 100T   | <a href="#">Speech Com Transfer Elective</a>     | A             | 201950                |
| 2                          | COM  | SPCM   | 101    | <a href="#">Fundamentals of Speech</a>           | A             | 201950                |
| 3                          |      | SPCM   | 200T   | <a href="#">Speech Com Transfer Elective</a>     | A             | 201950                |
| 4                          | COM  | SPCM   | 201    | <a href="#">Interpersonal Communication</a>      | A             | 201950                |
| 5                          | UNQ  | SPCM   | 203    | <a href="#">Communication Symbols/Society</a>    | A             | 201950                |
| 6                          | UNQ  | SPCM   | 210    | <a href="#">Interpers Comm/Professionals</a>     | A             | 201950                |
| 7                          | COM  | SPCM   | 215    | <a href="#">Public Speaking</a>                  | A             | 201950                |
| 8                          | COM  | SPCM   | 222    | <a href="#">Argumentation and Debate</a>         | A             | 201950                |
| 9                          | UNQ  | SPCM   | 244    | <a href="#">Intro to Sport Communication</a>     | A             | 201950                |
| 10                         | UNQ  | SPCM   | 280    | <a href="#">Nonverbal Communication</a>          | A             | 201950                |
| 11                         | COM  | SPCM   | 281    | <a href="#">Speech and Debate Activities</a>     | A             | 201950                |
| 12                         | COM  | SPCM   | 290    | <a href="#">Seminar</a>                          | A             | 201950                |
| 13                         |      | SPCM   | 300T   | <a href="#">Speech Com Transfer Elective</a>     | A             | 201950                |
| 14                         | COM  | SPCM   | 305    | <a href="#">Communication Research</a>           | A             | 201950                |
| 15                         | COM  | SPCM   | 310    | <a href="#">Bus and Prof Speaking</a>            | A             | 201950                |
| 16                         | COM  | SPCM   | 320    | <a href="#">Communication in Interviewing</a>    | A             | 201950                |
| 17                         | COM  | SPCM   | 340    | <a href="#">Oral Interpretation of Lit</a>       | A             | 201950                |
| 18                         | UNQ  | SPCM   | 370    | <a href="#">Communication/Social Identity</a>    | A             | 201950                |
| 19                         | COM  | SPCM   | 390    | <a href="#">Seminar</a>                          | A             | 201950                |
| 20                         |      | SPCM   | 400T   | <a href="#">Speech Com Transfer Elective</a>     | A             | 201950                |
| 21                         | COM  | SPCM   | 401    | <a href="#">Adv Interperson Communication</a>    | A             | 201950                |
| 22                         | COM  | SPCM   | 405    | <a href="#">Theories of Communication</a>        | A             | 201950                |
| 23                         | UNQ  | SPCM   | 407    | <a href="#">Crit Studies Pop Cult &amp; Comm</a> | A             | 201950                |
| 24                         | COM  | SPCM   | 410    | <a href="#">Organizational Communication</a>     | A             | 201950                |
| 25                         | UNQ  | SPCM   | 412    | <a href="#">Adv Organizational Communic</a>      | A             | 201950                |
| 26                         | COM  | SPCM   | 415    | <a href="#">Communication &amp; Gender</a>       | A             | 201950                |
| 27                         | COM  | SPCM   | 417    | <a href="#">Political Communication</a>          | A             | 201950                |
| 28                         | UNQ  | SPCM   | 418    | <a href="#">Environmental Communication</a>      | A             | 201950                |
| 29                         | COM  | SPCM   | 422    | <a href="#">Persuasion</a>                       | A             | 201950                |
| 30                         | UNQ  | SPCM   | 425    | <a href="#">Phil of Human Communication</a>      | A             | 201950                |
| 31                         | COM  | SPCM   | 434    | <a href="#">Small Group Communication</a>        | A             | 201950                |
| 32                         | COM  | SPCM   | 440    | <a href="#">Health Communication</a>             | A             | 201950                |
| 33                         | UNQ  | SPCM   | 460    | <a href="#">Family Communication</a>             | A             | 201950                |
| 34                         | COM  | SPCM   | 470    | <a href="#">Intercultural Communication</a>      | A             | 201950                |
| 35                         | UNQ  | SPCM   | 475    | <a href="#">Human Resource Train/Develop</a>     | A             | 201950                |
| 36                         | COM  | SPCM   | 476    | <a href="#">7-12 Speech Methods</a>              | A             | 201950                |
| 37                         | COM  | SPCM   | 485    | <a href="#">Communicat/Conflict Resolution</a>   | A             | 201950                |
| 38                         | UNQ  | SPCM   | 487    | <a href="#">Team Building/Group Decisions</a>    | A             | 201950                |
| 39                         | COM  | SPCM   | 491    | <a href="#">Independent Study</a>                | A             | 201950                |
| 40                         | COM  | SPCM   | 492    | <a href="#">Topics</a>                           | A             | 201950                |
| 41                         | COM  | SPCM   | 494    | <a href="#">Internship</a>                       | A             | 201950                |
| 42                         | COM  | SPCM   | 498    | <a href="#">Undergrad Research/Scholarship</a>   | A             | 201950                |
| 43                         | COM  | SPCM   | 501    | <a href="#">Adv Interperson Communication</a>    | A             | 201950                |
| 44                         | COM  | SPCM   | 505    | <a href="#">Theories of Communication</a>        | A             | 201950                |

|    |     |      |      |   |   |        |
|----|-----|------|------|---|---|--------|
| 45 | UNQ | SPCM | 507  | <a href="#">Crit Studies Pop Cult &amp; Comm</a>  | A | 201950 |
| 46 | COM | SPCM | 510  | <a href="#">Organizational Communication</a>      | A | 201950 |
| 47 | UNQ | SPCM | 512  | <a href="#">Adv Organizational Communic</a>       | A | 201950 |
| 48 | COM | SPCM | 515  | <a href="#">Communication &amp; Gender</a>        | A | 201950 |
| 49 | UNQ | SPCM | 517  | <a href="#">Political Communication</a>           | A | 201950 |
| 50 | UNQ | SPCM | 518  | <a href="#">Environmental Communication</a>       | A | 201950 |
| 51 | COM | SPCM | 522  | <a href="#">Persuasion</a>                        | A | 201950 |
| 52 | UNQ | SPCM | 525  | <a href="#">Phil of Human Communication</a>       | A | 201950 |
| 53 | COM | SPCM | 534  | <a href="#">Small Group Communication</a>         | A | 201950 |
| 54 | COM | SPCM | 540  | <a href="#">Health Communication</a>              | A | 201950 |
| 55 | UNQ | SPCM | 560  | <a href="#">Family Communication</a>              | A | 201950 |
| 56 | UNQ | SPCM | 570  | <a href="#">Intercultural Communication</a>       | A | 201950 |
| 57 | UNQ | SPCM | 575  | <a href="#">Human Resource Train/Develop</a>      | A | 201950 |
| 58 | UNQ | SPCM | 576  | <a href="#">7-12 Speech Methods</a>               | A | 201950 |
| 59 | COM | SPCM | 585  | <a href="#">Communicat/Conflict Resolution</a>    | A | 201950 |
| 60 | UNQ | SPCM | 587  | <a href="#">Team Building/Group Decisions</a>     | A | 201950 |
| 61 | COM | SPCM | 592  | <a href="#">Topics</a>                            | A | 201950 |
| 62 | COM | SPCM | 594  | <a href="#">Internship</a>                        | A | 201950 |
| 63 |     | SPCM | 700T | <a href="#">Speech Com Transfer Elective</a>      | A | 201950 |
| 64 | UNQ | SPCM | 701  | <a href="#">Introduction: Graduate Studies</a>    | A | 201950 |
| 65 | UNQ | SPCM | 705  | <a href="#">Quantitative Research Methods</a>     | A | 201950 |
| 66 | UNQ | SPCM | 706  | <a href="#">Qual Research in Com Studies</a>      | A | 201950 |
| 67 | UNQ | SPCM | 716  | <a href="#">Rhetorical Theory &amp; Criticism</a> | A | 201950 |
| 68 | UNQ | SPCM | 744  | <a href="#">Managing Cultural Diversity</a>       | A | 201950 |
| 69 | UNQ | SPCM | 745  | <a href="#">Spec Topics Interpersonal Com</a>     | A | 201950 |
| 70 | UNQ | SPCM | 754  | <a href="#">Managerial Communication</a>          | A | 201950 |
| 71 | UNQ | SPCM | 755  | <a href="#">Spec Topics Org Communication</a>     | A | 201950 |
| 72 | COM | SPCM | 791  | <a href="#">Independent Study</a>                 | A | 201950 |
| 73 | COM | SPCM | 795  | <a href="#">Practicum</a>                         | A | 201950 |
| 74 | COM | SPCM | 798  | <a href="#">Thesis</a>                            | A | 201950 |

All courses in regents:

| ROW NUMBER                  | TYPE | Prefix | Number | Course Title                                   | COURSE STATUS | COURSE EFFECTIVE TERM |
|-----------------------------|------|--------|--------|--|---------------|-----------------------|
| <b>Overall - Count: 103</b> |      |        |        |  |               |                       |
| 1                           |      | SPCM   | 100T   | <a href="#">Speech Com Transfer Elective</a>   | A             | 201950                |
| 2                           | COM  | SPCM   | 101    | <a href="#">Fundamentals of Speech</a>         | A             | 201950                |
| 3                           | UNQ  | SPCM   | 150    | <a href="#">Intro to Public Relations</a>      | A             | 201950                |
| 4                           |      | SPCM   | 200T   | <a href="#">Speech Com Transfer Elective</a>   | A             | 201950                |
| 5                           | COM  | SPCM   | 201    | <a href="#">Interpersonal Communication</a>    | A             | 201950                |
| 6                           | UNQ  | SPCM   | 203    | <a href="#">Communication Symbols/Society</a>  | A             | 201950                |
| 7                           | UNQ  | SPCM   | 205    | <a href="#">Communication Studies</a>          | A             | 201950                |
| 8                           | UNQ  | SPCM   | 210    | <a href="#">Interpers Comm/Professionals</a>   | A             | 201950                |
| 9                           | COM  | SPCM   | 215    | <a href="#">Public Speaking</a>                | A             | 201950                |
| 10                          | COM  | SPCM   | 222    | <a href="#">Argumentation and Debate</a>       | A             | 201950                |
| 11                          | UNQ  | SPCM   | 223    | <a href="#">Mass Communications</a>            | A             | 201950                |
| 12                          | UNQ  | SPCM   | 225    | <a href="#">Symbolic, Strategic Communictn</a> | A             | 201950                |
| 13                          | UNQ  | SPCM   | 244    | <a href="#">Intro to Sport Communication</a>   | A             | 201950                |
| 14                          | UNQ  | SPCM   | 280    | <a href="#">Nonverbal Communication</a>        | A             | 201950                |

|    |     |      |      |  |   |        |
|----|-----|------|------|--|---|--------|
| 15 | COM | SPCM | 281  | <a href="#">Speech and Debate Activities</a>     | A | 201950 |
| 16 | COM | SPCM | 290  | <a href="#">Seminar</a>                          | A | 201950 |
| 17 | COM | SPCM | 291  | <a href="#">Independent Study</a>                | A | 201950 |
| 18 | COM | SPCM | 292  | <a href="#">Topics</a>                           | A | 201950 |
| 19 | COM | SPCM | 294  | <a href="#">Internship</a>                       | A | 201950 |
| 20 |     | SPCM | 300T | <a href="#">Speech Com Transfer Elective</a>     | A | 201950 |
| 21 | COM | SPCM | 305  | <a href="#">Communication Research</a>           | A | 201950 |
| 22 | COM | SPCM | 310  | <a href="#">Bus and Prof Speaking</a>            | A | 201950 |
| 23 | UNQ | SPCM | 311  | <a href="#">Business and Professional Comm</a>   | A | 201950 |
| 24 | COM | SPCM | 320  | <a href="#">Communication in Interviewing</a>    | A | 201950 |
| 25 | COM | SPCM | 340  | <a href="#">Oral Interpretation of Lit</a>       | A | 201950 |
| 26 | UNQ | SPCM | 370  | <a href="#">Communication/Social Identity</a>    | A | 201950 |
| 27 | COM | SPCM | 390  | <a href="#">Seminar</a>                          | A | 201950 |
| 28 |     | SPCM | 400T | <a href="#">Speech Com Transfer Elective</a>     | A | 201950 |
| 29 | COM | SPCM | 401  | <a href="#">Adv Interperson Communication</a>    | A | 201950 |
| 30 | COM | SPCM | 405  | <a href="#">Theories of Communication</a>        | A | 201950 |
| 31 | UNQ | SPCM | 407  | <a href="#">Crit Studies Pop Cult &amp; Comm</a> | A | 201950 |
| 32 | COM | SPCM | 410  | <a href="#">Organizational Communication</a>     | A | 201950 |
| 33 | UNQ | SPCM | 412  | <a href="#">Adv Organizational Communic</a>      | A | 201950 |
| 34 | COM | SPCM | 415  | <a href="#">Communication &amp; Gender</a>       | A | 201950 |
| 35 | COM | SPCM | 416  | <a href="#">Rhetorical Criticism</a>             | A | 201950 |
| 36 | COM | SPCM | 417  | <a href="#">Political Communication</a>          | A | 201950 |
| 37 | UNQ | SPCM | 418  | <a href="#">Environmental Communication</a>      | A | 201950 |
| 38 | COM | SPCM | 422  | <a href="#">Persuasion</a>                       | A | 201950 |
| 39 | UNQ | SPCM | 425  | <a href="#">Phil of Human Communication</a>      | A | 201950 |
| 40 | COM | SPCM | 434  | <a href="#">Small Group Communication</a>        | A | 201950 |
| 41 | COM | SPCM | 440  | <a href="#">Health Communication</a>             | A | 201950 |
| 42 | UNQ | SPCM | 441  | <a href="#">Health Communication Campaigns</a>   | A | 201950 |
| 43 | UNQ | SPCM | 455  | <a href="#">Visual Culture</a>                   | A | 201950 |
| 44 | UNQ | SPCM | 460  | <a href="#">Family Communication</a>             | A | 201950 |
| 45 | UNQ | SPCM | 465  | <a href="#">Capstone Communication Studies</a>   | A | 201950 |
| 46 | UNQ | SPCM | 466  | <a href="#">Principles of Rhetoric</a>           | A | 201950 |
| 47 | COM | SPCM | 470  | <a href="#">Intercultural Communication</a>      | A | 201950 |
| 48 | UNQ | SPCM | 475  | <a href="#">Human Resource Train/Develop</a>     | A | 201950 |
| 49 | COM | SPCM | 476  | <a href="#">7-12 Speech Methods</a>              | A | 201950 |
| 50 | COM | SPCM | 481  | <a href="#">Speech and Debate Activities</a>     | A | 201950 |
| 51 | UNQ | SPCM | 482  | <a href="#">Travel Studies</a>                   | A | 201950 |
| 52 | COM | SPCM | 485  | <a href="#">Communicat/Conflict Resolution</a>   | A | 201950 |
| 53 | UNQ | SPCM | 487  | <a href="#">Team Building/Group Decisions</a>    | A | 201950 |
| 54 | COM | SPCM | 490  | <a href="#">Seminar</a>                          | A | 201950 |
| 55 | COM | SPCM | 491  | <a href="#">Independent Study</a>                | A | 201950 |
| 56 | COM | SPCM | 492  | <a href="#">Topics</a>                           | A | 201950 |
| 57 | COM | SPCM | 494  | <a href="#">Internship</a>                       | A | 201950 |
| 58 | COM | SPCM | 498  | <a href="#">Undergrad Research/Scholarship</a>   | A | 201950 |
| 59 | COM | SPCM | 501  | <a href="#">Adv Interperson Communication</a>    | A | 201950 |
| 60 | COM | SPCM | 505  | <a href="#">Theories of Communication</a>        | A | 201950 |
| 61 | UNQ | SPCM | 507  | <a href="#">Crit Studies Pop Cult &amp; Comm</a> | A | 201950 |
| 62 | COM | SPCM | 510  | <a href="#">Organizational Communication</a>     | A | 201950 |
| 63 | UNQ | SPCM | 512  | <a href="#">Adv Organizational Communic</a>      | A | 201950 |
| 64 | COM | SPCM | 515  | <a href="#">Communication &amp; Gender</a>       | A | 201950 |
| 65 | UNQ | SPCM | 516  | <a href="#">Rhetorical Criticism</a>             | A | 201950 |

|     |     |      |      |   |   |        |
|-----|-----|------|------|---|---|--------|
| 66  | UNQ | SPCM | 517  | <a href="#">Political Communication</a>           | A | 201950 |
| 67  | UNQ | SPCM | 518  | <a href="#">Environmental Communication</a>       | A | 201950 |
| 68  | COM | SPCM | 522  | <a href="#">Persuasion</a>                        | A | 201950 |
| 69  | UNQ | SPCM | 525  | <a href="#">Phil of Human Communication</a>       | A | 201950 |
| 70  | COM | SPCM | 534  | <a href="#">Small Group Communication</a>         | A | 201950 |
| 71  | COM | SPCM | 540  | <a href="#">Health Communication</a>              | A | 201950 |
| 72  | UNQ | SPCM | 541  | <a href="#">Health Communication Campaigns</a>    | A | 201950 |
| 73  | UNQ | SPCM | 560  | <a href="#">Family Communication</a>              | A | 201950 |
| 74  | UNQ | SPCM | 566  | <a href="#">Principles of Rhetoric</a>            | A | 201950 |
| 75  | UNQ | SPCM | 570  | <a href="#">Intercultural Communication</a>       | A | 201950 |
| 76  | UNQ | SPCM | 575  | <a href="#">Human Resource Train/Develop</a>      | A | 201950 |
| 77  | UNQ | SPCM | 576  | <a href="#">7-12 Speech Methods</a>               | A | 201950 |
| 78  | UNQ | SPCM | 582  | <a href="#">Travel Studies</a>                    | A | 201950 |
| 79  | COM | SPCM | 585  | <a href="#">Communicat/Conflict Resolution</a>    | A | 201950 |
| 80  | UNQ | SPCM | 587  | <a href="#">Team Building/Group Decisions</a>     | A | 201950 |
| 81  | COM | SPCM | 591  | <a href="#">Independent Study</a>                 | A | 201950 |
| 82  | COM | SPCM | 592  | <a href="#">Topics</a>                            | A | 201950 |
| 83  | COM | SPCM | 594  | <a href="#">Internship</a>                        | A | 201950 |
| 84  |     | SPCM | 600T | <a href="#">Speech Com Transfer Elective</a>      | A | 201950 |
| 85  | UNQ | SPCM | 700  | <a href="#">Instructional Communication</a>       | A | 201950 |
| 86  |     | SPCM | 700T | <a href="#">Speech Com Transfer Elective</a>      | A | 201950 |
| 87  | UNQ | SPCM | 701  | <a href="#">Introduction: Graduate Studies</a>    | A | 201950 |
| 88  | UNQ | SPCM | 702  | <a href="#">Theories Communication/Media</a>      | A | 201950 |
| 89  | UNQ | SPCM | 705  | <a href="#">Quantitative Research Methods</a>     | A | 201950 |
| 90  | UNQ | SPCM | 706  | <a href="#">Qual Research in Com Studies</a>      | A | 201950 |
| 91  | UNQ | SPCM | 716  | <a href="#">Rhetorical Theory &amp; Criticism</a> | A | 201950 |
| 92  | UNQ | SPCM | 720  | <a href="#">Professional Communication</a>        | A | 201950 |
| 93  | UNQ | SPCM | 744  | <a href="#">Managing Cultural Diversity</a>       | A | 201950 |
| 94  | UNQ | SPCM | 745  | <a href="#">Spec Topics Interpersonal Com</a>     | A | 201950 |
| 95  | UNQ | SPCM | 754  | <a href="#">Managerial Communication</a>          | A | 201950 |
| 96  | UNQ | SPCM | 755  | <a href="#">Spec Topics Org Communication</a>     | A | 201950 |
| 97  | UNQ | SPCM | 787  | <a href="#">Research Communication/Media</a>      | A | 201950 |
| 98  | COM | SPCM | 788  | <a href="#">Master's Research Prob/Project</a>    | A | 201950 |
| 99  | COM | SPCM | 791  | <a href="#">Independent Study</a>                 | A | 201950 |
| 100 | COM | SPCM | 792  | <a href="#">Topics</a>                            | A | 201950 |
| 101 | COM | SPCM | 795  | <a href="#">Practicum</a>                         | A | 201950 |
| 102 | COM | SPCM | 798  | <a href="#">Thesis</a>                            | A | 201950 |
| 103 | UNQ | SPCM | HS01 | <a href="#">Speech</a>                            | A | 201950 |