



**SOUTH DAKOTA BOARD OF REGENTS**  
**ACADEMIC AFFAIRS FORMS**  
**New Course Request**

<u>USD</u>	<u>Arts and Sciences/ History</u>	
<b>Institution</b>	<b>Division/Department</b>	
<u>Elizabeth M. Freeburg</u>		<u>10/12/2020</u>
<b>Institutional Approval Signature</b>		<b>Date</b>

**Section 1. Course Title and Description**

Prefix & No.	Course Title	Credits
PHIL 322	Ethics and Corporate Social Responsibility in Business [Short title: Ethics and CSR in Business]	3

Course Description
A study of ethical application of business practices through the lens of corporate social responsibility (CSR). The course provides students with the skills to identify and analyze ethical business dilemmas and social issues relevant to the development of corporate social responsibility. The course introduces ethical implications of decision-making and creation of an ethical business culture. This includes the interrelationship of ethics, values, and corporate social responsibility.

**Pre-requisites or Co-requisites (add lines as needed)**

Prefix & No.	Course Title	Pre-Req/Co-Req?
BADM 350	Legal Environment of Business	Pre-Req
OR		
PHIL 240	Introduction to Ethics, Law and Society	Pre-Req

**Registration Restrictions N/A**

**Section 2. Review of Course**

**2.1. Will this be a unique or common course?**

*If the request is for a unique course, institutions must review the common course catalog in the system course database to determine if a comparable common course already exists. List the two closest course matches in the common course catalog and provide a brief narrative explaining why the proposed course differs from those listed. If a search of the common course catalog determines an existing common course exists, complete the Authority to Offer an Existing Course Form. Courses requested without an attempt to find comparable courses will not be reviewed.*

**Unique Course**

Prefix & No.	Course Title	Credits
PHIL 320	Professional Ethics	3
PHIL 220	Introduction to Ethics	3
PHIL 240	Ethics, Law, and Society	3

*Provide explanation of differences between proposed course and existing system catalog courses below:*

PHIL 320 is tailored to the USD nursing program. It focuses on biomedical issues and ethical questions unique to medical settings. It does not address central topics in PHIL 322 such as corporate social responsibility, management theory, or stakeholder theory. PHIL 220 and 240 introduce students to ethical and social theory, but do not apply these theories to issues in business.

### **Section 3. Other Course Information**

#### **3.1. Are there instructional staffing impacts?**

**Yes.** Specify below:

This course will be a requirement for all degrees offered by the Beacom School of Business. BSB anticipates offering approximately nine sections of PHIL 322 per year by AY22-23. A&S and the History Department anticipate staffing PHIL 322 with existing faculty (which includes an expert in business ethics). History will submit a separate hiring request addressing the teaching needs brought by shifting faculty workload to PHIL 322.

#### **3.2. Existing program(s) in which course will be offered (i.e., any current or pending majors, minors, certificates, etc.):**

It will be offered as a requirement for the Bachelor of Business Administration, including majors in Accounting, Business Administration, Economics, Finance, Health Services Administration, Human Resource Management, Innovation and Entrepreneurship, Management, Marketing, Operational Analytics. It will also count toward both the Philosophy major and minor, the Specialization in Ethics, Law, and Society, and the Professional Ethics Certificate.

#### **3.3. Proposed instructional method by university:** R - Lecture

#### **3.4. Proposed delivery method by university:** 001 Face-to-face Term Based Instruction and 015 Internet Asynchronous – Term Based Instruction

#### **3.5. Term change will be effective:** 202180

#### **3.6. Can students repeat the course for additional credit?**

Yes, total credit limit: \_\_\_\_\_  No

#### **3.7. Will grade for this course be limited to S/U (pass/fail)?**

Yes  No

#### **3.8. Will section enrollment be capped?**

Yes, max per section: 40  No

#### **3.9. Will this course equate (i.e., be considered the same course for degree completion) with any other unique or common courses in the common course system database in Colleague and the [Course Inventory Report](#)?**

Yes  No

#### **3.10. Is this prefix approved for your university?**

Yes  No

### **Section 4. Department and Course Codes (Completed by University Academic Affairs)**

**4.1. University Department Code:** UHST

**4.2. Proposed [CIP Code](#):** 38.0104

*Is this a new CIP code for the university?*  Yes  No