



SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS
New Course Request

| | |
|-----------------------------------------|-----------------------------------------------------------------------------------|
| USD | School of Health Sciences/ Department of Public Health and Health Sciences |
| Institution | Division/Department |
| <i>Elizabeth M. Freeburg</i> | <i>12/7/2020</i> |
| Institutional Approval Signature | Date |

Section 1. Course Title and Description

| Prefix & No. | Course Title | Credits |
|--------------|------------------------------------------------------------------------------------------------|---------|
| PUBH 415 | Public Health Evaluation and Health Promotion [Short title: PH Evaluation & Hlth Promotion] | 3 |

Course Description

The course will prepare students to understand the underpinnings of health promotion campaigns in the public health field. They will apply evaluation frameworks to learn how to design, collect, and utilize data to inform public health prevention and interventions.

Pre-requisites or Co-requisites (add lines as needed)

| Prefix & No. | Course Title | Pre-Req/Co-Req? |
|--------------|-------------------------------|-----------------|
| HSC 315 | Introduction to Public Health | Pre-Req |

Registration Restrictions N/A

Section 2. Review of Course

2.1. Will this be a unique or common course (place an "X" in the appropriate box)?

Unique Course

If the request is for a unique course, institutions must review the common course catalog in the system course database to determine if a comparable common course already exists. List the two closest course matches in the common course catalog and provide a brief narrative explaining why the proposed course differs from those listed. If a search of the common course catalog determines an existing common course exists, complete the Authority to Offer an Existing Course Form. Courses requested without an attempt to find comparable courses will not be reviewed.

| Prefix & No. | Course Title | Credits |
|--------------|-------------------------------|---------|
| HLTH 479 | Health Promotion & Evaluation | 3 |
| HMS 400 | Program Planning & Evaluation | 3 |

Provide explanation of differences between proposed course and existing system catalog courses below:

The HLTH 479 course taught at SDSU takes more of a community and worksite wellness approach to health promotion than the proposed PUBH 415 course that will take more of a population level approach to health promotion. Population level health promotion includes comprehensive public health campaigns targeted to broader audiences than worksites.

HMS 400 is and is taught at Black Hills State University and also has an individual focus that emphasizes human services programs that differs from the broader public health approach that will be the focus of the proposed PUBH 415 course. Additionally, the HMS 400 course covers the

development of evaluation criteria and techniques, however, the proposed PUBH 415 course will have an advanced focus on building students' evaluation skills because evaluation is a leading component of the specialization in Health Education, which will help prepare students for the Certified Health Education Specialist (CHES) Exam.

One area of responsibility those sitting for the exam will need to be prepared to “Conduct evaluation and research related to health education/promotion”, which is not met by the existing HLTH 479 & HMS 400 courses. Therefore the proposed PUBH 415 course will include content covering the full-range of evaluation stages, from design, collection, utilization, and dissemination phases to fully address the evaluation of health promotion programs in public health to better meet this standard. HLTH 479 & HMS 400 do not aim to address the CHES exam curriculum criteria.

Section 3. Other Course Information

3.1. Are there instructional staffing impacts?

| | |
|-------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| <input checked="" type="checkbox"/> | No. Schedule Management, explain below: The course will be scheduled consistent with the faculty workload assignment. |
|-------------------------------------|-----------------------------------------------------------------------------------------------------------------------|

3.2. Existing program(s) in which course will be offered (i.e., any current or pending majors, minors, certificates, etc.): This course is part of the proposed new Health Education Specialization. New Bachelor of Science in Public Health (BSPH)

3.3. Proposed instructional method by university (as defined by AAC Guideline 5.4):
If requesting an instructional method that is exempt from the Section Size Guidelines, please provide a brief description of how the course is appropriate for the instructional method, as defined in AAC Guidelines. Lecture (R)

3.4. Proposed delivery method by university (as defined by AAC Guideline 5.5): U01 Face to Face; U15 Internet asynchronous, U18 Internet synchronous; U30 Blended/hybrid

3.5. Term change will be effective: 2022-2023

3.6. Can students repeat the course for additional credit?

Yes, total credit limit: _____ No

3.7. Will grade for this course be limited to S/U (pass/fail)?

Yes No

3.8. Will section enrollment be capped?

Yes, max per section: 35 No

3.9. Will this course equate (i.e., be considered the same course for degree completion) with any other unique or common courses in the common course system database?

Yes No

3.10. Is this prefix approved for your university?

Yes No

Section 4. Department and Course Codes (Completed by University Academic Affairs)

| | |
|---------------------------------------------------|---------------------------------------------------------------------|
| 4.1. University Department Code: | UHSC |
| 4.2. Banner Department Code: | UHSC |
| 4.3. Proposed CIP Code: | 51.2207 |
| <i>Is this a new CIP code for the university?</i> | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |