



SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS
Substantive Program Modification Form

UNIVERSITY:	University of South Dakota
CURRENT PROGRAM TITLE:	Innovation and Entrepreneurship, B.B.A.[UBBA.IET]
CIP CODE:	52.0701
UNIVERSITY DEPARTMENT:	Entrepreneurship, Management, & Marketing
BANNER DEPARTMENT CODE:	UEMM
UNIVERSITY DIVISION:	Beacom School of Business
BANNER DIVISION CODE:	2B

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

Elizabeth M. Freeburg

12/7/2020

Vice President of Academic Affairs or
 President of the University

Date

1. This modification addresses a change in (place an "X" in the appropriate box):

- | | |
|---|---|
| <input type="checkbox"/> Total credits required within the discipline | <input checked="" type="checkbox"/> Total credits of supportive course work |
| <input type="checkbox"/> Total credits of elective course work | <input checked="" type="checkbox"/> Total credits required for program |
| <input type="checkbox"/> Program name | <input type="checkbox"/> Existing specialization |
| <input type="checkbox"/> CIP Code | <input type="checkbox"/> Other (explain below) |

2. Effective date of change: 8/1/2021

3. Program Degree Level (place an "X" in the appropriate box):

Associate Bachelor's Master's Doctoral

4. Category (place an "X" in the appropriate box):

Certificate Specialization Minor Major

5. If a name change is proposed, the change will occur (place an "X" in the appropriate box):

- On the effective date for all students
- On the effective date for students new to the program (enrolled students will graduate from existing program)

Proposed new name:

Reminder: Name changes may require updating related articulation agreements, site approvals, etc.

6. Primary Aspects of the Modification (*add lines or adjust cell size as needed*):

Existing Curriculum

Innovation and Entrepreneurship, B.B.A.

Proposed Curriculum (*highlight changes*)

N/A

Prof.	Num.	Title	Cr. Hrs.	Prof.	Num.	Title	Cr. Hrs.
Innovation and Entrepreneurship, B.B.A. Program Requirements:				Innovation and Entrepreneurship, B.B.A. Program Requirements:			
Pre-Major Business Core:				Pre-Major Business Core:			
ACCT	210	Principles of Accounting I	3	ACCT	210	Principles of Accounting I	3
ACCT	211	Principles of Accounting II	3	ACCT	211	Principles of Accounting II	3
BADM	101	Survey of Business	3	BADM	101	Survey of Business	3
BADM	220	Business Statistics	3	BADM	220	Business Statistics	3
ECON	201	Principles of Microeconomics [SGR #3] (Used in partial satisfaction of SGR #3)	3	ECON	201	Principles of Microeconomics [SGR #3] (Used in partial satisfaction of SGR #3)	3
ECON	202	Principles of Macroeconomics [SGR #3, G]	3	ECON	202	Principles of Macroeconomics [SGR #3]	3
MATH	121	Survey of Calculus [SGR #5]; prerequisite of MATH 102, MATH 115, MATH 120, or placement	4-9	MATH	121	Survey of Calculus [SGR #5]; prerequisite of MATH 102, MATH 115, MATH 120, or placement	4-9
MATH	123	MATH 123 - Calculus I [SGR #5]; prerequisite MATH 115, MATH 120, or placement		MATH	123	MATH 123 - Calculus I [SGR #5]; prerequisite MATH 115, MATH 120, or placement	
Pre-Major Business Core Subtotal:			22-27	Pre-Major Business Core Subtotal:			25-30
<p>Note: The Mathematics course required for admission to the School of Business is MATH 121 Survey of Calculus. A substitution is permitted for MATH 123 Calculus I. Other mathematics courses may be required by the Mathematics Department as prerequisites to MATH 121 or MATH 123. The initial mathematics course is determined in accordance with the Board of Regent's placement regulations.</p> <p>The Beacom School of Business requires that either ENGL 205 Business Writing or another university approved advanced composition course and a senior research paper be completed.</p>				<p>Note: The Mathematics course required for admission to the School of Business is MATH 121 Survey of Calculus. A substitution is permitted for MATH 123 Calculus I. Other mathematics courses may be required by the Mathematics Department as prerequisites to MATH 121 or MATH 123. The initial mathematics course is determined in accordance with the Board of Regent's placement regulations.</p> <p>The Beacom School of Business requires that either ENGL 205 Business Writing or another university approved advanced composition course and a senior research paper be completed.</p>			
Innovation and Entrepreneurship, B.B.A. Required Core Courses:				Innovation and Entrepreneurship, B.B.A. Required Core Courses:			
BADM	310	Business Finance	3	BADM	310	Business Finance	3
BADM	321	Business Statistics II	3	BADM	321	Business Statistics II	3
BADM	323	Infor. Systems for Business Professionals	3	BADM	323	Infor. Systems for Business Professionals	3
BADM	350	Legal Environment of Business	3	BADM	350	Legal Environment of Business	3
BADM	369	Organizational Behavior & Theory	3	BADM	369	Organizational Behavior & Theory	3
BADM	370	Marketing	3	BADM	370	Marketing	3
BADM	425	Production/Operations Management	3	BADM	425	Production/Operations Management	3
BADM	482	Business Policy and Strategy	3	BADM	482	Business Policy and Strategy	3
ENTR	330	Creativity, Innov. & Entrep. Thinking	3	ENTR	330	Creativity, Innov. & Entrep. Thinking	3
ENTR	340	Managing Change & Growth	3	ENTR	340	Managing Change & Growth	3
ENTR	350	Market Opportunity Analysis	3	ENTR	350	Market Opportunity Analysis	3
ENTR	440	Entrepreneurial Valuation & Financing	3	ENTR	440	Entrepreneurial Valuation & Financing	3
ENTR	481	New Venture Planning & Development	3	ENTR	481	New Venture Planning & Development	3
ENTR	482	New Venture Creation	3	ENTR	482	New Venture Creation	3
				PHIL	322	Ethics and Corporate Social Responsibility in Business	3
3 hours of 300-400 level business electives			3	3 hours of 300-400 level business electives			3
Choose one of the following nine courses:				Choose one of the following nine courses:			
ECON	301	Intermediate Microeconomics	3	ECON	301	Intermediate Microeconomics	3
ECON	302	Intermediate Macroeconomics		ECON	302	Intermediate Macroeconomics	
ECON	330	Money and Banking		ECON	330	Money and Banking	
ECON	421	Econometrics		ECON	421	Econometrics	
ECON	433	Public Finance		ECON	433	Public Finance	
ECON	441	International Trade		ECON	441	International Trade	
ECON	445	International Macroeconomics		ECON	445	International Macroeconomics	
ECON	451	Economics for Managers		ECON	451	Economics for Managers	
ECON	482	Labor Economics		ECON	482	Labor Economics	

Additional Requirements: Students must also complete enough Advanced Electives to achieve a minimum of 60 credits at the 300/400 level. Most majors must complete 12 credits of Advanced Electives to meet this minimum.		Additional Requirements: Students must also complete enough Advanced Electives to achieve a minimum of 60 credits at the 300/400 level. Most majors must complete 9 credits of Advanced Electives to meet this minimum.	
Innovation and Entrepreneurship, B.B.A. Subtotal:	48	Innovation and Entrepreneurship, B.B.A. Subtotal:	51
Total number of hours required for major	70-75	Total number of hours required for major	76-81
Total number of hours required for degree	120	Total number of hours required for degree	120

7. Explanation of the Change:

We are proposing the addition of two new, required courses for all business majors.

CMST 210 Interpersonal Communication for Professionals will address the lack of communication skills evolving from today's digital world. Students have grown up in an electronic world and often lack the interpersonal professional communication skills required in business. Communication is listed as one of the most important skills required in many jobs. Feedback from business leaders indicates it is also one of the hardest to find. This course, which includes both written and verbal interpersonal communication skills, will address this important area of need.

PHIL 322 Ethics and Corporate Social Responsibility in Business will address the ongoing need for ethical business leaders. News reports continue to highlight unethical business practices. Hyper-competitive business practices push leaders to compromise legal and ethical standards in an attempt to produce the profits required to satisfy shareholders. At the same time, the public is demanding more accountability from businesses as part of our larger society. This course will provide students with a solid ethical foundation to combat these pressures and maintain their standards.