



SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS
Substantive Program Modification Form

| | |
|-------------------------------|---|
| UNIVERSITY: | University of South Dakota |
| CURRENT PROGRAM TITLE: | Small Business Entrepreneurship Certificate |
| CIP CODE: | 52.0703 |
| UNIVERSITY DEPARTMENT: | Entrepreneurship, Management, and Marketing [UEMM] |
| UNIVERSITY DIVISION: | Beacom School of Business [2B] |

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

Elizabeth M. Freeburg

Vice President of Academic Affairs or
President of the University

10/12/2020

Date

1. This modification addresses a change in:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Total credits required within the discipline | <input type="checkbox"/> Total credits of supportive course work |
| <input checked="" type="checkbox"/> Total credits of elective course work | <input checked="" type="checkbox"/> Total credits required for program |
| <input type="checkbox"/> Program name | <input type="checkbox"/> Existing specialization |
| <input type="checkbox"/> CIP Code | <input checked="" type="checkbox"/> Other (explain below) Courses included as electives |

2. Effective date of change (enter catalog year): 2021-2022

3. Program Degree Level:

Associate Bachelor's Master's Doctoral

4. Category:

Certificate Specialization Minor Major

5. If a name change is proposed, the change will occur:

- On the effective date for all students
- On the effective date for students new to the program (enrolled students will graduate from existing program)

Proposed new name: _____

Reminder: Name changes may require updating related articulation agreements, site approvals, etc.

6. Primary Aspects of the Modification (add lines or adjust cell size as needed):

Existing Curriculum

Proposed Curriculum (highlight changes)

| Pref. | Num. | Title | Cr. Hrs. | Pref. | Num. | Title | Cr. Hrs. |
|---|------|---|-----------|--|------|--|----------|
| Small Business Entrepreneurship Certificate (12 cr.) | | | | Small Business Entrepreneurship Certificate (9 cr.) | | | |
| ENTR | 311 | Finance and Accounting for Entrepreneurs | 3 | ENTR | 311 | Finance and Accounting for Entrepreneurs | 3 |
| ENTR | 330 | Creativity, Innovation & Entrepreneurial Thinking | 3 | Remove | | | |
| ENTR | 350 | Market Opportunity Analysis | 3 | Move to Electives | | | |
| ENTR | 481 | New Venture Planning & Development | 3 | Remove | | | |
| | | | | MGMT | 334 | Small Business Management | 3 |
| | | | | Select from the following list: Electives (3 cr.) | | | |
| | | | | ENTR | 350 | Market Opportunity Analysis | 3 |
| | | | | BADM | 370 | Marketing | 3 |
| | | | 12 | | | | 9 |

7. Explanation of the Change:

The Small Business Entrepreneurship Certificate supplements business and non-business majors with important business knowledge that assists them in starting or operating their own small business. The modification provides benefit to a broader range of individuals, especially those who will be either starting a small business or working in a small business setting, which is appropriate for much of South Dakota. The certificate is stackable and may also serve as a standalone credential to individuals who want to start or operate their own business.