



**SOUTH DAKOTA BOARD OF REGENTS**  
**ACADEMIC AFFAIRS FORMS**  
**New Prefix Request**

USD      School of Business      Elizabeth M. Freeburg      10/17/16  
**Institution**      **Division/Department**      **Institutional Approval Signature**      **Date**

**1. What is the proposed prefix?** MGT-Management

**2. Has the university consulted the existing list of approved prefixes in the Academic Affairs Council (AAC) guidelines to determine if the proposed prefix is in use?**

Yes       No

**3. Do the courses associated with the new prefix represent a discipline/program offered by more than one Regental institution?**

Yes       No

*If yes, have the other institutions reviewed this request (explain below)?*

BHSU and SDSU have MGMT prefix. BHSU offers graduate courses work in the MBA in Applied Management program. SDSU offers 4-6 courses with this prefix. However, only offered one Undergraduate course this academic year. USD's program is not intended to be an "applied program." It is based on a theoretical perspective.

**4. How many courses are proposed for the prefix?** 6

**5. Provide a brief rationale for the new prefix below:**

We propose 4 benefits to the new prefix:

1. The new prefix will provide a clearer picture of student coursework on their transcripts. Employers and graduate schools often look at transcripts to ascertain the topic areas students have covered. Having a separate prefix for Management will help facilitate that process.
2. The new prefix will assist students during the enrollment process by making it easier to find courses related to specific topics. This will especially be true of students within the major.
3. The new prefix will help relieve overcrowding of the BADM prefix. The recent addition of several new majors plus the emergence of new business fields (e.g. analytics) have necessitated the addition of new courses. Currently there are only 7 unused BADM 4XX numbers available.
4. The new prefix aligns with traditional business school practices wherein majors have a designated prefix for courses within that major. Some majors such as Accounting and Economics have long had their own course prefixes. New majors have been approved but their courses have maintained the broader BADM prefix. The new prefix will provide consistency between majors.