



**SOUTH DAKOTA BOARD OF REGENTS**  
**ACADEMIC AFFAIRS FORMS**  
**Substantive Program Modification Program**

<b>UNIVERSITY:</b>	<b>University of South Dakota</b>
<b>CURRENT PROGRAM TITLE:</b>	<b>Business Administration, M.B.A. with Health Services Administration Specialization [U.MBA.BADM-HSAD]</b>
<b>CIP CODE:</b>	<b>52.0201</b>
<b>UNIVERSITY DEPARTMENT:</b>	<b>Health Services Management [Change dept code from UBUS to UHSMN]</b>
<b>UNIVERSITY DIVISION:</b>	<b>Beacom School of Business</b>

**University Approval**

*To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.*

Elizabeth M. Freeburg

5/9/2017

Vice President of Academic Affairs or  
President of the University

Date

**1. This modification addresses a change in (place an "X" in the appropriate box):**

- |   |  |
|---|--|
| <input type="checkbox"/> Total credits required within the discipline | <input type="checkbox"/> Total credits of supportive course work       |
| <input type="checkbox"/> Total credits of elective course work        | <input checked="" type="checkbox"/> Total credits required for program |
| <input type="checkbox"/> Program name                                 | <input checked="" type="checkbox"/> Existing specialization            |
| <input type="checkbox"/> CIP Code                                     | <input type="checkbox"/> Other (explain below)                         |

**2. Effective date of change:**

**3. Program Degree Level (place an "X" in the appropriate box):**

Associate  Bachelor's  Master's  Doctoral

**4. Category (place an "X" in the appropriate box):**

Certificate  Specialization  Minor  Major

**5. If a name change is proposed, the change will occur (place an "X" in the appropriate box):**

- On the effective date for all students
- On the effective date for students new to the program (enrolled students will graduate from existing program)

**Proposed new name:** \_\_\_\_\_

*Reminder: Name changes impact require updating any related articulation agreements, site approvals, etc.*

**7. Primary Aspects of the Modification (add lines as needed):**

*Existing Curriculum*

*Proposed Curriculum (highlight changes)*

Prof.	Num.	Title	Cr. Hrs.	Prof.	Num.	Title	Cr. Hrs.
<b>Foundation Courses:</b>				<b>Foundation Courses:</b>			
ACCT	520	Foundations of Accounting	3	ACCT	520	Foundations of Accounting	3
BADM	505	Foundations of Finance	3	BADM	505	Foundations of Finance	3
BADM	520	Foundations of Calculus and Statistics for Business	3	BADM	520	Foundations of Calculus and Statistics for Business	3
BADM	525	Production Operations Management	3	BADM	525	Production Operations Management	3
BADM	580	Foundations of Management and Marketing	3	BADM	580	Foundations of Management and Marketing	3
ECON	580	Foundations of Economics	3	ECON	580	Foundations of Economics	3
			<b>0-18</b>				<b>0-18</b>
<b>Advanced Courses:</b>				<b>Advanced Courses:</b>			
ACCT	781 or 760	Managerial Accounting Or Accounting in Non-Profit and Governmental Organizations	3	ACCT	781 or 760	Managerial Accounting Or Accounting in Non-Profit and Governmental Organizations	3
BADM	710	Managerial Finance	3	BADM	710	Managerial Finance	3
BADM	720	Quantitative Analysis	3	BADM	720	Quantitative Analysis	3
				BADM	760	Operations Management	3
BADM	761	Leadership Development	3	BADM	761	Leadership Development	3
				BADM	762	Business and Its Environment	3
				BADM	770	Managerial Marketing	3
BADM	780	Strategic Management	3	BADM	780	Strategic Management	3
ECON	782	Managerial Economics	3	ECON	782	Managerial Economics	3
HSAD	710	Advanced Strategic Management of Health Services Organizations	3	HSAD	710	U.S. Health Services System	3
HSAD	740	Advanced Health Care Systems	3	HSAD	740	International Health Systems	3
HSAD	770	Advanced Health Care Management	3	HSAD	770	Managing Health Services Resources	3
<b>Select one of the following</b>				<b>Select one of the following</b>			
				HSAD	588	Health Services Administration Abroad	3
				HSAD	560	Long-Term Care Administration	3
HSAD	595	Practicum	3	HSAD	595	Practicum	3
				HSAD	760	Health Services Informatics	3
Approved HSAD Elective				Remove			
Total number of hours required for major, minor, or specialization			<b>33</b>	Total number of hours required for major, minor, or specialization			<b>39</b>
Total number of hours required for degree			33-51	Total number of hours required for degree			<b>39-57</b>

**8. Explanation of the Change:**

The field of Health Services Administration (HSAD) has changed significantly over the past 20 years. There is significant pressure to improve operational efficiencies to reduce costs while improving quality of care. In addition, government oversight is increasing as the health care industry is undergoing rapid consolidation. Health Care providers have become major businesses in most communities. They have begun participating in extensive marketing campaigns to improve their public image and to attract clients. In response to these changes, we propose to add courses in Operations Management, Business and Its Environment, and Managerial Marketing to the MBA HSAD specialization program. These courses are already a part of the standard MBA core though they have not previously been required of the HSAD specialization. We believe the new health care environment necessitates adding these to the HSAD specialization.

In addition we have clarified the elective class options by identifying three additional elective classes. These courses will allow students to pursue specialized knowledge in an area of their choosing.