



**SOUTH DAKOTA BOARD OF REGENTS**  
**ACADEMIC AFFAIRS FORMS**  
**Substantive Program Modification Program**

<b>UNIVERSITY:</b>	<b>University of South Dakota</b>
<b>CURRENT PROGRAM TITLE:</b>	<b>Kinesiology and Sport Management, M.A. (Sport Management and Exercise Science specializations)</b>
<b>CIP CODE:</b>	<b>31.0101</b>
<b>UNIVERSITY DEPARTMENT:</b>	<b>Kinesiology and Sport Management Division</b>
<b>UNIVERSITY DIVISION:</b>	<b>School of Education</b>

**University Approval**

*To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.*

Elizabeth M. Freeburg

10/17/16

Vice President of Academic Affairs or  
 President of the University

Date

**1. This modification addresses a change in (place an "X" in the appropriate box):**

<input checked="" type="checkbox"/> Total credits required within the discipline <input type="checkbox"/> Total credits of elective course work <input type="checkbox"/> Program name <input type="checkbox"/> CIP Code	<input type="checkbox"/> Total credits of supportive course work <input checked="" type="checkbox"/> Total credits required for program <input checked="" type="checkbox"/> Existing specialization <input checked="" type="checkbox"/> Other (explain below) <b>Delete code without specialization attached: [U.MA.KSM]</b>
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**2. Effective date of change:**

**3. Program Degree Level (place an "X" in the appropriate box):**

Associate  Bachelor's  Master's  Doctoral

**4. Category (place an "X" in the appropriate box):**

Certificate  Specialization  Minor  Major

**5. If a name change is proposed, the change will occur (place an "X" in the appropriate box):**

- On the effective date for all students
- On the effective date for students new to the program (enrolled students will graduate from existing program)

**Proposed new name:** \_\_\_\_\_

*Reminder: Name changes impact require updating any related articulation agreements, site approvals, etc.*

## 6. Primary Aspects of the Modification (add lines as needed):

Existing Curriculum

Kinesiology and Sport Management, M.A.

Proposed Curriculum (highlight changes)

Kinesiology and Sport Management, M.A.-(choose one of two options)

Pref.	Num.	Title	Cr. Hrs.	Pref.	Num.	Title	Cr. Hrs.
<b>Exercise Science Core</b>				<b>Exercise Science Core</b>			
EDER	761	Research methods	3	EDER	761	Research methods	3
KSS	790	Seminar	3	KSM	790	Seminar	3
KSS	798	Thesis/Electives (non-thesis option)	6	KSM	798	Thesis/Electives (non-thesis option)	6
<b>Exercise Science Core subtotal:</b>			<b>12</b>	<b>Exercise Science Core subtotal:</b>			<b>12</b>
<b>Exercise Science Specialization</b>				<b>Exercise Science Specialization</b>			
KSS	749	Psych. Aspects of Sport	3	KSM	749	Psych. Aspects of Sport	3
KSS	750	Appl. Physiology of exercise	3	KSM	750	Appl. Physiology of exercise	3
KSS	751	Lab Tech/Biomechanics	3	KSM	751	Lab Tech/Biomechanics	3
KSS	752	Mechanics Motor Learning	3	KSM	752	Mechanics Motor Learning	3
KSS	765	Eval of Research	3	KSM	765	Eval of Research	3
EDER	762	Statistics in Education	3	EDER	762	Statistics in Education	3
<b>Exercise Science Specialization subtotal:</b>			<b>18</b>	<b>Exercise Science Specialization subtotal:</b>			<b>18</b>
<b>Kinesiology and Sport Science, M.A. (Exercise Science specialization total):</b>			<b>30</b>	<b>Kinesiology and Sport Management, M.A. (Exercise Science specialization total):</b>			<b>30</b>
<b>Sport Management Core</b>				<b>Sport Management Core</b>			
EDER	761	Research methods	3	EDER	761	Research methods	3
KSS	790	Seminar	3	KSM	790	Seminar	3
<b>Sport Management Core subtotal:</b>			<b>6</b>	<b>Sport Management Core subtotal:</b>			<b>6</b>
<b>Sport Management Specialization</b>				<b>Sport Management Specialization</b>			
KSS	746	Sport Facility/Risk Management	3	KSM	746	Sport Facility/Risk Management	3
KSS	758	Sport Governance	3	KSM	758	Sport Governance	3
KSS	765	Evaluation of Research in KSS	3	Delete			
KSS	782	New Media & Technology in Sport	3	KSM	782	New Media & Technology in Sport	3
KSS	783	Sport Marketing & Promotions	3	KSM	783	Sport Marketing & Promotions	3
KSS	784	Sport Budgeting & Finance	3	KSM	784	Sport Budgeting & Finance	3
KSS	785	Legal Aspects of Sport	3	KSM	785	Legal Aspects of Sport	3
KSS	786	Strategic Sport Communication	3	KSM	786	Strategic Sport Communication	3
KSS	787	Current Issues in Sport Management	3	KSM	787	Current Issues in Sport Management	3
<b>Sport Management Specialization subtotal:</b>			<b>27</b>	<b>Sport Management Specialization subtotal:</b>			<b>24</b>
<b>Kinesiology and Sport Science, M.A. (Sport Management specialization total):</b>			<b>33</b>	<b>Kinesiology and Sport Management, M.A. (Sport Management specialization total):</b>			<b>30</b>

\* Program/major name change to Kinesiology and Sport Management to be approved at June SDBOR meeting

## 7. Explanation of the Change:

The proposed changes eliminate the following concerns:

1. Students in the Sport Management specialization do not complete a thesis, therefore there is no need to require two research classes.
2. KSM 765 is taught by a faculty member whose expertise is Exercise Science. Therefore the course focuses on the review and critique of selected exercise science research. As a result, for the past 2 years, Sport Management students have been allowed to substitute for KSM 765.
3. Eliminating the course for those students in the Sport Management specialization reduces the total number of hours required for the degree from 33 to 30 credits making it equivalent to the Exercise Science specialization.
4. The MA in Kinesiology & Sport Science has specializations in Exercise Science, Sport Management. There is also a "No Specialization" option. The faculty is requesting the deletion of the "No Specialization" option.

Today's competitive business environment in Sport Management and Exercise Science demands graduate students with a specific skill set. A "No Specialization" doesn't provide a student with requisite background required by the industry. If a student is interested in a more generic background they can pursue a Masters in the MAIS program.