

The University of South Dakota  
Major Credit Hour Count: 70-75  
Major: Innovation and Entrepreneurship, B.B.A.



[2020-2021 Academic Catalog]

	SGR/Major Requirement	Cr Hrs		SGR/Major Requirement	Cr Hrs	
<b><u>First Year - 1st Semester</u></b>			<b><u>First Year - 2nd Semester</u></b>			
BADM 101 Survey of Business	Pre-Major	3	ECON 201 Princ of Microeconomics	SGR 3/Pre-Major	3	
ENGL 101 Composition	SGR 1	3	MATH 121 Survey of Calculus	Pre-Major	4	
Math 114/114L College Algebra*	SGR 5	3	Natural Science	SGR 6	4	
Natural Science	SGR6	4	SPCM 101 Fund of Speech	SGR 2	3	
Elective		3			0	
	<b>Semester Credit Hours:</b>	<b>16</b>		<b>Semester Credit Hours:</b>	<b>14</b>	
<b><u>Second Year - 1st Semester</u></b>			<b><u>Second Year - 2nd Semester</u></b>			
ACCT 210 Principle of Accounting I	Pre-Major	3	ACCT 211 Princ of Accounting II	Pre-Major	3	
ENGL 205 Business Writing	SGR1	3	Social Science	SGR 3	3	
ECON 202 Princ of Macroeconomics	Pre-Major	3	Fine Arts	SGR 4	3	
Humanities	SGR4	3	BADM 220 Business Statistics	Pre-Major	3	
Elective		3	Elective		3	
	<b>Semester Credit Hours:</b>	<b>15</b>		<b>Semester Credit Hours:</b>	<b>15</b>	
<b><u>Third Year - 1st Semester</u></b>			<b><u>Third Year - 2nd Semester</u></b>			
BADM 310 Business Finance	Major	3	BADM 321 Business Statistics II	Major	3	
BADM 323 Information Systems for Bus. Prof.	Major	3	BADM 369 Org Behavior & Theory	Major	3	
BADM 370 Marketing	Major	3	BADM 350 Legal Environment of Business	Major	3	
ENTR 330 Creativity, Innov. & Entrep.	Major	3	ENTR 340 Man. Change & Growth	Major	3	
ENTR 350 Market Opportunities Analysis	Major	3	ENTR 440 Entr. Valuation & Fin.	Major	3	
		<b>15</b>			<b>15</b>	
<b><u>Fourth Year - 1st Semester</u></b>			<b><u>Fourth Year - 2nd Semester</u></b>			
BADM 425 Prod. & Operations Management	Major	3	BADM 482 Business Policy & Strategy	Major	3	
ENTR 481 New Venture Planning & Devel.	Major	3	ENTR 482 New Venture Creation	Major	3	
Business Electives	Major	3	Advanced Electives		9	
Approved ECON Course	Major	3				
Advanced Elective		3				
		<b>15</b>			<b>15</b>	
					<b>Total Major Requirements</b>	<b>120</b>

Notes: \*Initial mathematics course based on placement.

Students must meet requirements for admission to the Beacom School of Business majors before enrollment in 300/400 level business courses(ACCT, BADM, BLAW, DSCI, ECON, ENTR, FIN, HRM, HSAD, MGMT, MKTG) from USD.

University Honors courses at the 300/400 level are also considered Advanced Electives.