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Ellis Finance & Analytics Lab Announced at Beacom School of Business

USD's Beacom School of Business soon will offer students and faculty a new, state-of-the-art finance and analytics lab, thanks to a generous gift from the family of Gary Ellis.

The Ellis Finance & Analytics Lab will use Bloomberg Terminals and other software to offer students a transformative learning environment. Bloomberg is the industry standard for finance and business information.

Through the Bloomberg Terminals, educators and students can access cross-asset, real-time data and historical time series analysis in all markets. Students will learn how to analyze financial markets, assess economic scenarios and interpret the key news developments that impact the global economy.

"This technology will empower USD students with hands-on knowledge and real-world experience to give them a competitive advantage in the marketplace," said Venky Venkatachalam, Ph.D., dean



Gary and Sue Ellis, left, help announce the lab named in their honor on Oct. 5 with Beacom School of Business Dean Venky Venkatachalam and USD President Sheila Gestring.

of the Beacom School of Business.

Planning and design work is underway and the lab will be ready for student and faculty use in fall 2019.

"The Ellis Finance & Analytics Lab is one more way that we are providing

our students with a world-class education at the Beacom School of Business," Venkatachalam said. "The Bloomberg technology will allow our faculty and students to integrate theory with real-world practice, better preparing them for success in their careers."

Key features and benefits of the Ellis Finance & Analytics Lab include:

- Collaborative learning environment for students and faculty
- State-of-the-art technology including 12 Bloomberg Terminals and additional laptop computers to aid in complex investment decisions
- Access to a vast amount of corporate data, research, news and analytics to

Continued on next page

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Finance & Analytics Lab, continued

facilitate interdisciplinary research and study

- Advanced computer hardware and software for analysis and data visualization
- Simulation tools to enable financial decision-making

“This generous gift from the Ellis family will allow us to enrich our curriculum at USD and help us to continue to attract the best students

and faculty into the future,” said USD President Sheila Gestring. “We are incredibly grateful for the investment the Ellis family has made in USD.”

By building the Ellis Finance & Analytics Lab, USD faculty will be able to better integrate industry-leading data, research, news and analytics into teaching curriculum and research.

“This new lab will provide transformative learning opportunities for the students as well as creative research opportunities for the faculty in the business school. I am happy that I can help make the Finance & Analytics lab a reality for the faculty and students of USD,” said Gary Ellis.

Free State Employee Flu Shots

The annual state employee free flu shot clinics will be held in the atrium of the Andrew E. Lee Memorial Medical Building on the USD Vermillion campus.

These are walk-in clinics for all state employees, spouses and dependents who participate in the State’s health insurance plan. You must bring your South Dakota state health care card with you to be eligible for the vaccine.

The clinics will be open during the following dates and times:

- Thursday, Oct. 11, 1-3 p.m.
- Tuesday, Oct. 23, 4-6 p.m.
- Thursday, Oct. 25, 5-7 p.m.

USD Hosts Diversity in the Workplace Conference

The University of South Dakota will collaborate with the Southeast South Dakota Society for Human Resource Management (SHRM) and Yankton Employment Assistance & Resource Network to host a fall conference. “From Suits to Tattoos: Riding the Waves of Diversity and Change” will be held Oct. 23 from 8 a.m. – 12 p.m. in the Muenster University Center Ballroom.

The conference hosts Kostas Voutsas, a tenured professor of business at Dickinson State University in Bismark, a corporate trainer, an author and a motivational speaker. He will present strategies on how to effectively communicate and collaborate with people from

different cultures and ethnicities as well as those with disabilities. He will also share his secrets to motivating different generations and personalities.

“USD Human Resources is thrilled to partner with the Southeast South Dakota Society for Human Resource Management and Yankton Employment Assistance & Resource Network to bring this opportunity to campus and the community,” Rachael White, USD HR representative and president of the Southeast South Dakota SHRM, said. “In past years, the fall/spring conferences have been held in Yankton. This year, SESD SHRM wanted to expand to other

communities. Because of USD’s Mission for Inclusive Excellence, we saw this as a great chance for our organizations to work together.”

The conference is open to the public and to all USD employees. Check-in starts at 7:30 a.m., and payments can be made at the door. USD employees can attend the conference for \$25. Registrations must be received by Oct. 15. For more information and to register for the conference, [visit the website](#).

New Name for Addiction Studies Department

The Department of Addiction Studies has changed its name to the Department of Addiction Counseling and Prevention. The change more accurately reflects the department's clinical mission to prepare students to become addiction counselors and prevention specialists. The program was originally created in 1973 and

received full status as a USD academic department in 1977.

Today, the department offers a variety of courses and accredited degrees, including bachelor's and master's degrees and certificates and a minor. Courses are taught at USD's main campus in Vermillion, at several other sites around South Dakota and online. Currently, 162

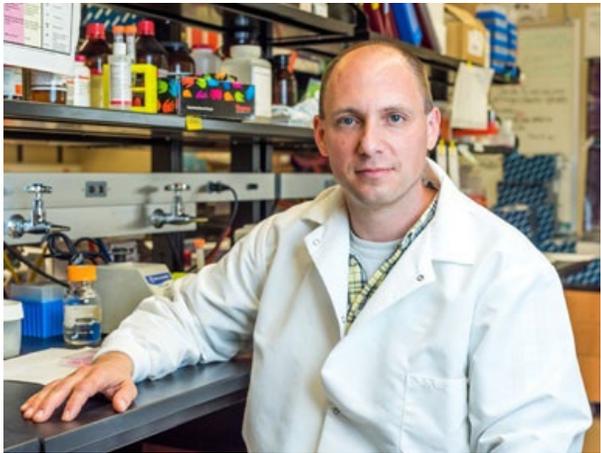
students are pursuing undergraduate or graduate degrees through the Department of Addiction Counseling and Prevention in a growing job market for counselors and prevention specialists. Since its creation at USD, the department has conferred more than 1,100 degrees.

Huber Patents Potential Universal Influenza Vaccine

Victor C. Huber, Ph.D., a researcher in the Sanford School of Medicine's Division of Basic Biomedical Sciences, is the lead inventor of a novel vaccine that can achieve broad immunity against influenza A viruses.

According to Huber, because influenza pandemics are often associated with the transmission of these viruses between different animal species, the vaccine was designed to prevent pandemics by limiting interspecies transmission events.

"This vaccine provides broad protection against influenza A viruses, and it can also be used to minimize the requirement for annual influenza vaccine re-



formulation," he said. "There has been a significant push toward the development of universal influenza vaccines, and this vaccine moves us closer to achieving this goal."

The United States Patent and Trademark Office has granted this vaccine a patent, which allows

Huber and his research group to advance the vaccine to the next stage of product development.

The technology - officially named "Compositions and Methods for Vaccination Against Influenza A Virus" - is currently being evaluated and tested as part of a partnership between the University of South Dakota, Kansas State University

and the University of Georgia. In addition, collaborations with South Dakota State University are being used to better understand the interaction of vaccine-induced antibodies with aspects of the immune system.

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Herbster Discusses Championship Culture on Credit Hour

In honor of this year's Dakota Days homecoming celebration, University of South Dakota Athletic Director David Herbster discussed what the university's championship culture means to the community on the latest episode of Credit Hour.

Leading up to the Coyote football win over Missouri State at Saturday's game, Herbster described how championship culture exemplifies what it means to be a team.

Herbster defines USD's championship culture as "growth, empowerment, setting expectations, holding people accountable and giving them the resources to be successful."

He discussed that in all aspects of



life, there are games within games. In order to grow, one must learn how to face unforeseen challenges, both physical and mental, and learn to cope with failure.

Championship culture is ultimately achieved when the process

of being a team is met, Herbster said. "One has to understand how integral the pieces of every teammate needs to be in order to win," he said.

"Championship culture isn't just relevant in sports. It's essential for any organization looking to improve its performance," said Michael Ewald, host of Credit Hour.

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Law Graduate Appointed Second Circuit Judge

Sandra Hoglund Hanson has been appointed a judge in the Second Judicial Circuit Court by Gov. Dennis Daugaard.

“Sandra Hanson is a conscientious, respected attorney,” said Gov. Daugaard. “She will make an excellent judge, and I thank her for serving the public in this way.”

Hanson was born in Langford, South Dakota, and has been a partner at Davenport Evans, having practiced with the firm since 1993. She graduated from the USD School of Law with honors in 1992. She was also an editor of the *South Dakota*



Law Review.

Hanson is taking over for Mark Salter, whom Gov. Daugaard appointed to the South Dakota Supreme Court this year. The circuit

covers Lincoln and Minnehaha counties.

Hanson is a member of the American Board of Trial Attorneys, the South Dakota Defense Lawyers Association and the Society for Human Resources Management. She is the chair of the Civil Service Board for the City of Sioux Falls, a member of the state leadership board for the American Cancer Society, and a past director of Volunteers of America of the Dakotas.

'Frankenstein' Bicentennial Conference Oct. 12-13

The University of South Dakota Department of English invites university and area community members to attend the “Frankenstein” Bicentennial Undergraduate Conference Oct. 12-13.

The conference begins with an evening reception Oct. 12 from 6-9 p.m. at The Bean Coffeehouse

in downtown Vermillion. The reception features dramatic readings from Mary Shelley’s novel, casual conversation, refreshments and door prizes.

On Oct. 13, there will be five panel presentations by undergraduates from USD, other South Dakota colleges and from schools across the nation from 8:30

a.m.-5 p.m. in MUC Ballroom C. Panels focus on topics such as monstrosity, science and technology, gender politics and more.

The conference is free and open to the public. For more information and to register, please [visit the conference website](#).

Dialog Direct Audit

The State of South Dakota has contracted with Dialog Direct to conduct an audit of all dependents receiving health/flex benefits from the South Dakota benefit plan.

Dialog Direct began mailing correspondence to employees on Sept. 5, 2018, with instructions on how to complete the audit. You can prepare for the audit by locating birth certificates, marriage license

(if married within the past year), tax returns, etc. that can be used to verify eligibility.

Do not ignore the correspondence received in the mail. If you do not complete the required actions within the 60-day period, dependent benefit coverage will be terminated as of Dec. 31, 2018. There will be no exceptions. COBRA health coverage will not be an option if you do not

complete the verification.

If you did not receive a letter from Dialog Direct, please contact the Human Resources Office at 677-5671 to verify your address. Assistance is available from Human Resources in Slagle Hall 206.



Changes to myUSD Portal

The single sign-on functionality in the myUSD portal changed on Monday, Sept. 17, affecting students, faculty and staff who previously stored credentials for services such as D2L and WebAdvisor. This change to the single sign-on channel in the myUSD portal is in response to security concerns raised by the Federal Student Aid Office (FSA) of the Department of Education.

The changes made to the myUSD Portal were preventive and not a reaction to a security breach at USD. The FSA warned USD about phishing reports from other institutions outside of South Dakota where attackers were changing student's direct deposit destination in an effort to steal financial aid refunds.

How can students, faculty, and staff protect their online identities?

- Know what phishing is: an attempt to steal your online

credentials, usually via an email message that appears to be legitimate but links to a malicious website.

- Pay close attention to the email messages that you receive, and confirm the destination of a hyperlink before you click or tap on it.
- Use different passwords for different online identities, so that a compromise of your Facebook account does not jeopardize your university email account.
- Use a password vault like LastPass to securely store your passwords for each of your online identities. A password vault means that you don't have to remember different passwords for each account. The vault will also make it easier to use strong passwords or pass phrases for every online

identity.

- Enable multi-factor authentication for all of your online identities that support it, including Google, Apple and Microsoft. Multi-factor authentication requires something more than a password in order to access your account, so that a successful phishing scheme will not result in the compromise personal information.

Security for our students, faculty, and staff is a priority for ITS. If you have security concerns or need assistance, please contact the ITS Help Desk directly at 605-658-6000 or toll-free at 877-225-0027. You can also stop by the IT offices in the Academic Commons, I.D. Weeks Library, Room 104.