The 106th Dakota Days
The University of South Dakota – Vermillion Area Community

Informational Parade Packet & Application
Dear Student Groups, Area Businesses, & Organizations,

The Committee is thrilled about the upcoming events this year and has a very exciting week in store for everyone. We are celebrating our 106th annual Dakota Days and hope you will consider participating in our parade. In order to have an incredible Dakota Days, we continue to emphasize the University-Community relationship by getting the community involved with our student groups as part of the Dakota Days parade as well as through our homecoming events which will be posted on the website as they become available.

Key Parade Information:
- The parade will begin Saturday, October 3rd, 2020 at 9:00 am.
- Check in will be at the corner of S. Norbeck St. and E. Main St.
  - To be eligible for judging, please check-in by 7:30 a.m.
    - Judging will begin at 8:00 a.m.
  - Non-judged floats should be checked in by 8:30 a.m.
- Parade begins on the corner of Main St. and Prentis Ave. and ends at the corner of Main St. and High St.
- You must create your own design and provide your own supplies.
- **ALL** parade regulations (listed below) must be followed.

Parade Registration Form:
- Registration forms can be found below
- Registrations are due Friday, September 25th, 2020 by 5pm
- Registration forms should be mailed or hand-delivered to:
  
  Student Services  
  Muenster University Center 130  
  University of South Dakota  
  414 E. Clark St.  
  Vermillion, SD 57069
  
  o **All non-student registrations must include a $10 registration fee**
  
  o Student registrations are exempt from the registration fee

If you have any questions or concerns please contact Student Services at 605-658-6231 or visit our website at [www.usd.edu/dakotadays](http://www.usd.edu/dakotadays). The Dakota Days Committee looks forward to working with you and having an Extraordinary Dakota Days.

Sincerely,

The Dakota Days Committee
I. Deadlines

• All Dakota Days parade entries are due by Friday, September 25th, 2020 at 5pm.

II. Registration and Judging

• All entries for the parade must be either mailed or hand-delivered to Dakota Days Committee
  Student Services
  Muenster University Center 130
  University of South Dakota
  414 E. Clark St.
  Vermillion, SD 57069

• All floats, walking entries, horse entries and decorated cars must submit a general written description of the
  entry with registration form (found below) and include size of the entry for staging purposes.

• Any violation of the parade rules will result in the immediate suspension of the group participating in the
  parade and/or the loss of an award if the group is a competing entry.

• To be eligible for judging and prizes you must be checked in by 7:30 a.m. on Saturday, October 3rd, 2020. If
  you do not want your entry to be judged, you must check in by 8:30 a.m. Check-in will be held at the corner
  of S. Norbeck St. and E. Main St. Please approach check-in station from the east.

• Floats will be judged on originality, effort, use of the theme, creativity, and overall effect.

• Campus entries and Community entries will be judged separately.

• Walking entries will not be judged, yet must abide by all of the parade rules.

• The following awards will be given to exceptional floats: Best Overall, President's Award (Best USD entry),
  and Mayor's Award (Best Vermillion Area Community Entry)

III. Rules and Regulations

• All units MUST complete the entire Parade route.

• ABSOLUTELY NO CANDY OR FAVORS ARE TO BE THROWN FROM FLOATS OR
  VEHICLES. This creates a very dangerous situation for children running into the middle of the parade
  route with motorized vehicles. THROWING ANYTHING FROM A MOVING VEHICLE WILL BE
  GROUNDS FOR REMOVAL FROM THE PARADE ROUTE. Handing stuff out is only
  acceptable if it is handed out by someone walking the parade route and not riding in a vehicle or on
  a float.

• NO STOPPING ALONG THE PARADE ROUTE. The parade is a lengthy event and we seek to make
  it run even smoother by providing a continuous flow along the parade route. Any group that stops along the
  parade route may be ineligible to participate in the following year's parade. The only group allowed to stop
  is the Sound of USD Marching Band. No other entry may stop unless you are stopping because of the
  band.

• All entries must be in good taste and are subject to the approval of the parade committee. If the entry does
  not meet these criteria, the parade committee reserves the right to refuse participation.

• All animals must be supervised by adults at all times.

• Drivers of motorized vehicles must be 18 years or over and must hold a valid license.

• All motor vehicles must carry proof of insurance. All rules of the road must be followed. Windows, mirrors,
  and lights must be visible on your vehicle at all times.

• Drugs, alcohol and tobacco use are not permitted on the University grounds and along the parade
  route. If conduct is inappropriate, you will be asked to leave and you will be disqualified.

• There must be identification of your group/club on all float and non-float entries.

• No negative campaigning or personal attacks will be allowed in any way shape or form.

• Calls to action (aka “purchase my product”) will not be permitted in the parade. Groups, political
  entries, and businesses may share any information about themselves in their description or through their
  decorations and signage, but they may not actively tell people that they should buy their product, vote for
  them, or join their organization. The parade is to show support for USD, not to sell a product.
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Parade Registration
(One Entry Per Sheet)

☑ Organization Name ____________________________________________________

☑ Group Contact Person(s) ________________________________________________

☑ Address __________________________

☑ E-Mail ___________________________

☑ Phone Numbers (H) ____________________(C) _______________________

**Type of Entry:** ☐ Float  ☐ Filler (Car, Walkers)  ☐ Horses

**Will this entry have music playing:**  ☐ Yes  ☐ No

☑ Dimensions (length & height) of Entry (Trailer, Truck, Car, Horses, etc.)

____________________________________________________________________

☑ Title ________________________________________________________________

☑ Description of Decorations

____________________________________________________________________

____________________________________________________________________

☑ Description of Entry to be used during announcements (If different from above):

____________________________________________________________________

____________________________________________________________________

____________________________________________________________________
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Official Parade Map

The parade will begin at the corner of Plum St. and Main St. It proceeds until the corner of High St. and Main St., which is marked in the bold on the map. The check-in site is on the corner of S. Norbeck St. and Main St. The line-up will be on Main Street until Plum St., which is marked by the dotted line.